


The White Family Foundation
Grant Request #734
NAMI Pinellas County Florida, Inc.
March 31, 2022

Date of grant proposal submission	Wednesday, March 16, 2022
Are you an IRS compliant 501(c)3 public charity/nonprofit?	Yes
Legal name of organization	NAMI Pinellas County Florida, Inc
Address	 8800 49th Street N Suite 302 Pinellas Park, FL 33782 United States
Website	http://www.nami-pinellas.org
Telephone	727-826-0807
Organization Director/Title	Denise Bjurholm, Executive Director
Contact Person/Title	Denise Bjurholm, Executive Director
Contact Person's Telephone	727-826-0807
Contact Person's Email	dwhitfield@nami-pinellas.org
Grant Request Amount	\$20,000.00

Please provide us with a brief description of your organization (no more than 500 words).

NAMI Pinellas County is one of the leading mental health organizations working in Pinellas County, Florida for the past 35 years. We work hard to understand the needs and experiences of people living with and affected by mental illness. This drives everything we do, and, wherever we can, we actively seek opportunities for people with lived experience of mental illness to get involved with our organization and guide our work. NAMI Pinellas provides 8 monthly free peer-led support groups, and offers 2 education courses, which one is designed as evidence-based by the Substance Abuse Mental Health Service Administration (SAMHSA); provide free mental health presentations for schools, colleges and universities, provide mental health resources and family guides; and provide training to local Law Enforcement Officers about how to handle a mental health crisis – Crisis Intervention Team (CIT) training. NAMI Pinellas supports individuals of all backgrounds and identities to develop their leadership skills in some way. By earning their Certified Recovery Peer Specialist (CRPS) license through our Peers in Recovery Mentorship Program (PIRMP). The aim is that everyone has an

opportunity to grow through their influence and participation experience at NAMI Pinellas which supports their wellbeing, career development and ability to effectively contribute to other mental health work whether it's locally or nationally. NAMI Pinellas is a key driver in promoting mental health and public awareness in our communities and is fulfilling the vision of our founding members. As a local mental health leader, NAMI Pinellas plays a key role in crafting a shared vision for mental health to achieve a common goal – improving lives and offering hope.

Grant Purpose (one paragraph)

NAMI Pinellas is seeking the support from The White Family Foundation for \$20,000 to subsidize the Executive Director's salary. The Executive Director spearheads all activities that create a generation of individuals who are well-positioned to end the silence and stigma surrounding mental illness. The Executive Director is the face of the organization. She wears many hats to keep the organization running efficiently both operational and financially. The Executive Director plays a pivotal role in keeping the organization's programs and services running for the long term. She strives for the organization to focus on bringing hope and relief to individuals and families by continuing to offer support groups and programs targeted at vulnerable people. Throughout the year, the Executive Director in conjunction with the staff, launches campaigns to raise awareness of mental health conditions, such campaigns fight stigma, provide support, educate the public and private sectors, and advocate for equal care.

Annual Project/Program Budget (if request is for a specific project) \$70,000.00

Annual Organization Budget \$280,000.00