

Applying for a Grant [#664]




From White Family Foundation <no-reply@wufoo.com>
To <grants@thewhitefamilyfoundation.org>
Reply-To <krossi@eckerd.org>
Date 2021-03-02 12:33

Date of grant proposal submission [Tuesday, March 2, 2021 \(20210302\)](#)

Are you an IRS compliant 501(c)3 public charity/nonprofit? Yes

Legal name of organization Eckerd Youth Alternatives, Inc.

DBA Name If Applicable Eckerd Connects, Eckerd Raising Hope

Address  100 N. Starcrest Drive
Clearwater, FL 33765
United States

Website <https://eckerd.org/>

Telephone 727-461-2990

Fax 727-443-1915

Organization Director/Title Kelly Rossi

Contact Person/Title Director, Raising Hope

Contact Person's Telephone (727) 272-0319

Contact Person's Email krossi@eckerd.org

Grant Request Amount \$15,000.00

Please provide us with a brief description of your organization (no more than 500 words).

Eckerd Youth Alternatives, Inc. was founded in 1968 by Jack and Ruth Eckerd and headquartered in Clearwater. We provide life changing services to more than 34,400 participants and families annually. Eckerd Connects is the Community-Based Care (CBC) Lead Agency managing child welfare operations for Hillsborough, Pinellas and Pasco Counties, serving more than 7,000 vulnerable children daily. Our programs empower children and families to achieve stable, successful futures through in-home and community-driven services. Raising Hope is a privately funded, donation-based, volunteer-driven program serving children within the child welfare system. The program operates Rooms of Hope and is the only program in the greater Tampa Bay area offering 24/7 access to a resource room stocked with emergency provisions for children experiencing the traumatic, rapid transition from living at home to placement in foster care. Raising Hope is reliant on private dollars and in-kind donations from individuals, foundations, organizations, and other community partners. We are excellent stewards of all donated funds and items, leveraging these collective resources to operate 24/7/365 in multiple inventory-based storefronts by using donated space, utilities, clothing, personal hygiene items. Rooms of Hope locations are set up similar to retail stores and served 2,438 infants, children and teens last year despite the pandemic. Staff and volunteers work diligently to create a positive shopping experience for traumatized children who often come straight to a Room of Hope from home removal and prior to processing into the foster care system.

Grant Purpose (one paragraph)

Serving ages 0-18, we need to offer a variety of sizes of each commodity. While we do receive in-kind donations, mainly clothing and hygiene products, these donations do not cover all the personal needs of a child experiencing emergency removal from their homes, often times with just a few personal effects stuffed into a trash bag. We seek private funds to purchase resources not donated in quantities that meet demand including new shoes, underwear, toiletries, and clothing. We request \$12,000 to purchase additional inventory that will sustain our program throughout the year. Additionally, it is critically important that we manage and maintain accurate inventory through a digital portable device to ensure the right product is available at the right moment. A well-stocked inventory at each Room of Hope ensures that each child entering foster care has access to clean clothes and other basic personal care items. The number of items distributed is tracked using an electronic inventory system (VEND) installed in each Room of Hope location, making data collection easy and reliable. Our VEND system is installed on iPads for ease of use and portability. Our current iPads are 5 years old and in need of replacement. We are requesting two (2) new iPads, at a cost of about \$400 each, and a renewed VEND software (Pro 7.0) as a Service (SaaS) subscription, at a cost of \$2,119 per year, which is priced with a 50% nonprofit discount.

Total request \$15,000

Annual Project/Program Budget (if request is for a specific project) \$15,000.00

Annual Organization Budget

\$130,000.00