The White Family Foundation Grant Request #798 Great Explorations Children's Museum March 21, 2023

Date of grant proposal submission	Tuesday, March 21, 2023
Are you an IRS compliant 501(c)3 public charity/nonprofit?	Yes
Legal name of organization	Great Explorations, Inc.
DBA Name if Applicable	Great Explorations Children's Museum
Address	1925 4th Street North Saint Petersburg, FL 33704 United States
Website	https://greatex.org
Telephone	17278218992
Organization Director/Title	Angeline Howell, C.E.O.
Contact Person/Title	Jennifer Bell / Development Manager
Contact Person's Telephone	(727)821-8992 x230
Contact Person's Email	jbell@greatex.org
Grant Request Amount	\$10,000.00

Please provide us with a brief description of your organization (no more than 500 words).

Great Explorations Children's Museum was founded on the principle that play is the vehicle used by children to shape their physical, social, and emotional well-being, allowing them to develop new competencies and confidences to serve as the foundation for life-long success. The mission of Great Explorations (or "Great Ex" as it is fondly referred to by the community) is to stimulate learning through creativity, play, and exploration. The museum has furthered its mission for over 35 years by pro ding a unique and innovative learning environment and developmentally-appropriate STEAM (science technology - engineering - art - math) programs that inspire creativity and foster developmental growth and academic skills for children to close the education gap in the community, while simultaneously creating opportunities for transformational family experiences to strengthen relationships. The museum prides itself on being the only children's museum in Tampa Bay to receive National Accreditation from the American Alliance of Museums, the highest honor for any museum. This honor is shared with other museums such as the Smithsonian, the Museum of Fine Arts, and the Dali Museum. To achieve accreditation, museums must uphold core standards of excellence, which include inclusivity and offering opportunities for diverse participation, while demonstrating financial stability and promoting longevity. While there are over 17,000 museums in the U.S., less than 1,100 are accredited. Of these, less than 1% of accredited museums are children's museums.

Grant Purpose (one paragraph)

Great Explorations is committed to delivering high-quality educational experiences to ALL children and families, regardless of varying financial circumstances and abilities. We believe in offering innovative educational experiences that align with classroom curricula, while at the same time provide a unique perspective to the traditional subjects being taught in school. Our multi-sensory approach to education promotes curiosity, creativity, and a life-long love of learning. Our camp program allows us to reach a wide and diverse spectrum of learners during the summertime when many students fall behind without the schedule that the school setting provides during the academic year. Our grant request will be for a combination of 2024 Summer Camp and Preschool Scholarships. The project/program budget is a combination of both for 2022-2023. We currently do not have our 2023-2024 organizational or program budget set as of this submission. If we are chosen to submit a grant proposal, I will include the updated budget as soon as it's available. Thank you.

Annual Project/Program Budget (if
request is for a specific project)

\$57,970.00

Annual Organization Budget

\$2,689,129,00



HOUGHTON-WAGMAN CHILDREN'S MUSEUM

1925 4th Street North St. Petersburg, FL 33704 Jennifer Bell – Development Manager jbell@greatex.org

Submitted to: The White Family Foundation Attn: Ruth Banther, Grant Coordinator May 31, 2023

Proposal Contents:

- 1. Case Statement
- 2. Non-Profit Status (501(c)(3) Determination Letter)
 - 3. Program Budgets
 - 4. Board of Directors
 - 5. Additional Documentation

1. Case Statement

Who We Are.

Great Explorations Children's Museum was founded on the principle that play is the vehicle used by children to shape their physical, social and emotional well-being, allowing them to develop new competencies and confidences to serve as the foundation for life-long success. The mission of Great Explorations (or "Great Ex" as it is fondly referred to by the community) is to stimulate learning through creativity, play, and exploration. The museum has furthered its mission for 3 years by providing a unique and innovative learning environment and developmentally appropriate STEAM (science - technology engineering - art - math) programs that inspire creativity and foster developmental growth and academic skills for children to close the education gap in the community, while simultaneously creating opportunities for transformational family experiences to strengthen relationships. The museum prides itself on being the only children's museum in Tampa Bay to receive National Accreditation from the American Alliance of Museums, the highest honor for any museum. This is an honor that is shared with other museums such as the Smithsonian, the Museum o and the Dali Museum. To achieve accreditation, museums must uphold core standards of excellence, which include inclusivity and offering opportunities for diverse participation, while demonstrating financial stability promoting longevity. While there are over 17,000 museums in the U.S., less than 1,100 are accredited. Of these, less than 1% of those accredited museums are children's museums.

We believe that a museum's programs and services are only as valuable as the accessibility measures that are taken to ensure that EVERY family in the community may benefit from them. Funders such as the White Family Foundation have made it possible for Great Ex to accomplish its vision of being the place where ALL children and families can learn and play, notwithstanding varying socio-economic status, educational level, age, and physical and developmental abilities. We invite the Foundation to partner with Great Explorations again, by sponsoring the museum's 2023-2024 Preschool and Summer Camp Scholarship program with a \$10,000 investment.

What We Do.

Great Ex serves over 100,000 individuals per year, ranging from birth to advanced age, with our focus on children 0-10 years of age. We have a variety of exhibits and special educational programming to serve our St. Petersburg neighborhoods and our surrounding community. Attached are current lists of Great Explorations exhibits and our community programs.

Diversity, equity, accessibility, and inclusion are core values the museum integrates into every aspect of its educational programming to ensure that all children and families are equally represented, primarily through scholarship opportunities. Currently, the museum has seen an unprecedented demand for its services, and we are receiving more requests that we have the ability to fund for our Early Explorations Preschool and our Summer Camp program.

Early Explorations Preschool. Early Explorations Preschool at Great Explorations provides the highest quality of childcare and education in a secure, nurturing, and stimulating environment. We provide low teacher-child ratios in every classroom and highly qualified teachers. The Early Explorations Preschool believes all students have their own specific learning styles, interests and experiences they bring to the classroom. Our early learning program offers a child-centered curriculum that is generated from the interests of the students and their surrounding environment. To ensure that we are running a quality educational program we conduct developmentally appropriate assessments on every child throughout the year. This helps the teachers to gather information in order to make informed instructional decisions, i.e., curriculum, learning activities, and classroom projects. Our goal is to foster a love of learning in a positive environment where social and emotional needs are met every day as physical and cognitive skills are developed.

Program Need.

Summer is a time students look forward to year after year. But for many parents, summertime is an incredible source of financial and emotional stress. Imagine a family where both parents work, yet they have a rising 5-year-old Kindergartener at home and no family nearby to assist with childcare while school is out. They don't have it in their budget to afford summer camp, yet they don't want to leave their child home alone, so they must make some difficult decisions when summertime arrives. Imagine the single parent who works the early shift at work, but is unable to find any camps within budget that provide quality childcare as early as 7:30am. Imagine the family that does find a camp that is within their budget; but the parents fear that their child (who was already falling behind in school during the academic year) will slide even further behind since the camp seems to not have any educational benefits. Given our current economic struggles as a nation plus the housing crisis, we know that the number of families needing scholarship assistance with summer camp costs may increase.

There are over 40,000 elementary students in Pinellas County; and many families rely on camps for their sole means of childcare during the summer months. Quality full-time childcare for one child can cost \$2,000 or more for one summer alone. For families that cannot afford those costs, the remaining options can many times be less than ideal. According to the National Summer Learning Association (NSLA), children from high-poverty environments have unique struggles during the summer as well. During the school year, students from low-income families receive free daily breakfast and lunch, as well as a safe environment to learn and spend their days. Summertime not only brings challenges related to these basic needs, but also presents "summer learning loss" that can be detrimental to a child's education. According to NSLA, by 5th grade, summer learning loss can leave low-income students 2 ½ to 3 years behind their peers. In fact, summer learning loss during the years when students are in elementary school accounts for two-thirds of the achievement gap in reading between low-income students and their middle-income peers by 9th grade. Children who fall behind during the summertime are also less likely to graduate from high school.

High quality summer learning programs not only reduce summer learning loss, but also create excitement about learning for children, encouraging them to invest in their academic success once school is back in session. Creating opportunities for summer learning for a *diverse spectrum of learners* sets the stage for new ideas, growth, creativity and leadership for tomorrow's leaders. Offering camp scholarships for the Great Ex's summer camp is one way that the museum is able to ensure that children from all backgrounds are able to experience unique opportunities, create lifelong memories and engage with the world around them.

However, every year the museum receives an abundance of applications from families seeking financial assistance for camp (more requests than we are able to fulfill). Summer Camp at Great Ex provides children and families with:

- Innovative educational experiences that align with classroom curricula, while providing hands-on approaches to traditional classroom STEAM (science technology engineering art math) topics.
- Exciting unique themes every week that introduce campers to different cultures, art forms, scientific programming, wildlife and more.
- Field trips to museums, local parks, landmarks and aquariums.
- Quality childcare from 7:30am-5:30pm & a safe environment to learn to prevent summer learning loss.
- Low counselor to camper ratios to provide individualized attention to enhance campers' experiences and maintain the highest safety measures.

· The ability for campers to interact with a diverse group of learners with unique qualities and competencies.

Program Funding Request.

Great Explorations Children's Museum requests that the White Family Foundation sponsor one-week camp scholarships during the Summer 2024 session and preschool scholarships during the 2023-2024 fiscal year with our \$10,000 request.

- 1. Summer Camp scholarships are offered to low-income families who would not otherwise be able to afford our innovative, STEAM-based camp programs held on-site at the museum when school is not in session. The funding will support camp tuition, all supplies, weekly field trips and lunch on Fridays. The museum's summer camp is consistently sold out every summer for the past several years; however Great Ex always reserves 10% of all camp spots for families with financial need. Great Ex is seeking support from the White Family Foundation so that we may continue to offer this community benefit to local families in need of reliable, safe and engaging summer care for their children ages 5-7 years (rising Kindergarten and 1st Graders) for Summer Camp Session Scholarships in 2024
- 2. Great Explorations is able to offer a limited number of Preschool Scholarships, reducing the cost of preschool for qualifying families. Applicants will be selected based on need and in order applications are received. Selected applicants will receive 25% of preschool scholarship per child depending on available funding and number of applicants

The funding provided will be used on a case-by-case basis between both summer camp and preschool programs until it is fully distributed in scholarships for local applicant families.

Population Served.

The museum's Summer Camp Scholarship program is offered to children entering Kindergarten and 1st grade who have a demonstrated financial need. Families seeking need-based camp scholarships provide the Education Director with a W2 indicating income level, as well as proof of government assistance and a personal letter indicating their desire to send their child to summer camp at the museum. Temporary guardians (such as directors in group foster homes) may also apply for the scholarships. All campers (scholarship and full-pay) receive identical benefits from the camp program, which include hands-on educational STEAM-based activities daily, a weekly field trip, and camp t-shirt. The scholarship also includes lunch served on Fridays.

Alignment with The White Family Foundation's Focus Areas.

The White Family Foundation's support of qualified educational organizations that excel in helping atneed populations while promoting self-reliance and responsibility is perfectly aligned with the museum's Summer Camp and Preschool Scholarship program. The families benefitting from receiving these scholarships are those that lack the financial means to pay for tuition and lunch on Fridays for Summer Camp; however, they are committed to offering their children valued educational summer programming that will allow them to avoid summer learning loss during the months when school is not in session. The cost for a one-week camp scholarship (that includes all supplies, field trip fees, lunch on Fridays, and quality childcare from 7:30am to 5:30pm is \$255 per child. With a grant of \$10,000, the White Family Foundation would be able to provide full-time summer camp spots to 39 at-need children in our community.

Great Explorations, Inc. Profit & Loss Budget Overview

July 2022 through June 2023

	Jul '22 - Jun 23
Ordinary Income/Expense	
Income	
601 · Admissions	
602 ⋅ Walk Ins	300,000.00
604 ⋅ Retail Store	75,000.00
606 ⋅ Membership	110,000.00
Total 601 · Admissions	485,000.00
611 · Education Programs	,
612 · Birthday (Misc.)	40,000.00
614 · Rentals (Misc.)	2,000.00
620 · Groups/Field Trips (Misc.)	15,000.00
624 · Steam Team	0.00
636 ⋅ Camps	92,800.00
652 ⋅ Stay & Play	125,900.00
664 · Early Explorations Preschool	748,950.00
611 · Education Programs - Other	0.00
Total 611 · Education Programs	1,024,650.00
670 · Development - Operations	
62751 · In-Kind Donations	0.00
67152 · Community Support	150,000.00
67252 · Grants	606,979.00
67453 · Exhibit Sponsorships	140,000.00
67650 ⋅ City Arts Grants	15,000.00
67852 · Government- State- Arts	54,500.00
Total 670 · Development - Operations	966,479.00
688 · Special Events	
690 · Great Extravaganza	160,000.00
695 · Other Events	5,000.00
697 · Brewseum	35,000.00
698 · Very Merry Market	0.00
Total 688 - Special Events	200,000.00
Total Income	2,676,129.00
Gross Profit	2,676,129.00
Expense	
701 - Retail Store - COS	
702 · Cost of Goods Sold	37,500.00
Total 701 · Retail Store - COS	37,500.00
710 · Administrative	
712 · Bank & Credit Card Fees	30,000.00
716 · Insurance	55,000.00
720 · Licenses and Fees	500.00
724 · Mileage Reimbursement	2,500.00
728 · Payroll Service	5,000.00
732 · Office Expense	25,000.00

Great Explorations, Inc. Profit & Loss Budget Overview

July 2022 through June 2023

	Jul '22 - Jun 23
734 · Computer Expense	2,500.00
736 · Telephone	7,500.00
Total 710 · Administrative	128,000.00
740 · Prof. Svcs & Development	
742 · Dues and Subscriptions	15,000.00
743 · Prof.ASvcs. & Dev Other	26,000.00
746 · Employee Luncheons	1,500.00
747 · Employee Appreciation	2,000.00
750 · Travel & Training	6,500.00
762 · Youth & Volunteer Program	0.00
740 · Prof. Svcs & Development - Other	0.00
Total 740 · Prof. Svcs & Development	51,000.00
768 · Education Programs Expense	
770 · Birthday	3,000.00
774 · Rentals	550.00
778 · Field Trips	0.00
782 · Onsite Programs Programs	0.00
792 · Stay & Play Expenses	11,000.00
793 · Pre-School - Oth. Exp.	27,000.00
794 · Camps	15,000.00
807 · Steam Team	0.00
815 · Education Programs	0.00
816 · Community Youth Garden	0.00
Total 768 · Education Programs Expense	56,550.00
818 · Facilities Maintenance	
820 · Equipment Repair/Maintenance	0.00
824 · Utilities	37,200.00
830 · Facility Operations	46,400.00
Total 818 · Facilities Maintenance	83,600.00
831 · Exhibits.	
832 · Exhibit Repair & Maintenance	30,000.00
833 · Exhibit	0.00
834 · Exhibit Development	0.00
Total 831 · Exhibits.	30,000.00
838 · Marketing	
840 · Advertising & Promotion	20,000.00
844 · Postage	1,500.00
848 · Printing	2,500.00
849 · Open Employment Listings	2,500.00
838 · Marketing - Other	0.00
Total 838 · Marketing	26,500.00
852 · Salaries & Benefits	
854 · Museum Salaries & Taxes	1,914,310.59
855 · Worker's Comp Insurance	17,550.00

Great Explorations, Inc. Profit & Loss Budget Overview July 2022 through June 2023

	Jul '22 - Jun 23
856 · Benefits	95,000.00
857 · Retirement Plan	0.00
858 · Payroll Taxes	152,618.41
Total 852 · Salaries & Benefits	2,179,479.00
860 · Development Expense	
862 · Development Expenses	6,500.00
Total 860 · Development Expense	6,500.00
867 · Fundraising Events	
868 · Great Extravagansa	50,500.00
869 · Brewseum	12,000.00
873 · Very Merry Market	0.00
875 · Other Events	2,500.00
Total 867 · Fundraising Events	65,000.00
877 · City Expenses	
878 · City Lease	0.00
879 ⋅ Rent	12,000.00
Total 877 · City Expenses	12,000.00
Total Expense	2,676,129.00
Net Ordinary Income	0.00
Other Income/Expense	
Other Income	
955 · Interest Income	0.00
Total Other Income	0.00
Other Expense	
819 · Depreciation	0.00
968 · Interest Expense	0.00
Total Other Expense	0.00
Net Other Income	0.00
Net Income	0.00

8:10 PM 05/30/23 Accrual Basis

Great Explorations, Inc. Balance Sheet

As of May 30, 2023 May 30, 23

ASSETS

ASSETS	
Current Assets	
Checking/Savings	
102 · Petty Cash-Office	500.00
105 · Cash - Operating	187,236.41
132 · Valley Bank Operating	2,589.63
133 · Valley Bank Money Market	210,921.05
135 · Republic Operating	111,746.59
136 · Republic Bank EIDL	851,410.72
138 · Valley National PPP	90,182.85
Total Checking/Savings	1,454,587.25
Accounts Receivable	
A/R Capital Campaign	69,916.00
1200 · A/R - Confirmed Grants	567,956.23
1201 · ELI/Camps A/R	53,964.25
Total Accounts Receivable	691,836.48
Other Current Assets	
117 · Allow. for Uncoll. Promises	-67,666.00
130 · Inventory - Museum Store	73,441.92
150 · Prepaid Expense	44,123.71
Total Other Current Assets	49,899.63
Total Current Assets	2,196,323.36
Fixed Assets	
201 · Buildings	5,576.00
202 · Furniture and Fixtures	104,622.33
205 · Office Equipment	61,251.32
206 · Software	24,534.69
208 · Computers	45,921.69
210 · Leasehold Improvements	2,133,052.16
215 · Exhibits	1,213,587.39
220 · Construction in Process	64,558.85
229 · Accumulated Depreciation	-2,697,504.18
Total Fixed Assets	955,600.25
Other Assets	
121 · Gifted Facility	516,523.00
302 · Deposits	9,360.00
305 · Endowment Fund-Comm Fdn Tampa	9,476.14
Total Other Assets	535,359.14
TOTAL ASSETS	3,687,282.75
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
2000 ⋅ *Accounts Payable	1,889.50
Total Accounts Payable	1,889.50

Great Explorations, Inc. Balance Sheet

As of May 30, 2023 May 30, 23

	May 30, 23
Credit Cards	
145 · Republic Bank Credit Card	-2,883.81
Total Credit Cards	-2,883.81
Other Current Liabilities	
147 · SBA EIDL Loan	479,046.46
402 · Accounts Payable	20.76
410 · Accrued Payroll	154,125.53
412 · Accrued Vacation	30,057.61
413 · Accrued Payroll Taxes	11,176.76
414 · Accrued insurance	20,311.25
415 · Accrued Interest	21,620.00
420 · Sales Tax Payable	1,686.64
430 · Unearned Revenue	80,640.01
435 · Unearned Revenue Great Extrav	2,500.00
Total Other Current Liabilities	801,185.02
Total Current Liabilities	800,190.71
Long Term Liabilities	
552 · GM Financial Vehicle Loan	7,418.79
Total Long Term Liabilities	7,418.79
Total Liabilities	807,609.50
Equity	
3900 · Retained Earnings	1,024,880.20
560 · Unrestricted Assets	-724,722.00
561 · Temp Restricted Assets	233,021.00
564 · Net Assets-Unrestricted-P&E	1,890,617.00
565 · Net Assets-Perm Restr	7,087.00
Net Income	448,790.05
Total Equity	2,879,673.25
TOTAL LIABILITIES & EQUITY	3,687,282.75

Great Explorations, Inc. Profit & Loss

July 2022 through June 2023 Jul '22 - Jun 23

	Jul 22 - Jun 23
Ordinary Income/Expense	
Income	
601 · Admissions	
602 · Walk Ins	414,230.97
604 · Retail Store	49,802.05
606 · Membership	150,065.66
Total 601 · Admissions	614,098.68
611 · Education Programs	
612 · Birthday (Misc.)	57,439.50
614 · Rentals (Misc.)	2,826.00
620 · Groups/Field Trips (Misc.)	18,567.34
632 · Terrific Tots (Misc.)	54.00
636 ⋅ Camps	102,375.89
652 · Stay & Play	151,225.45
664 · Early Explorations Preschool	808,743.92
665 · Other Programs (Misc.)	125.00
611 · Education Programs - Other	25.00
Total 611 · Education Programs	1,141,382.10
670 · Development - Operations	
62751 · In-Kind Donations	71,427.83
67152 · Community Support	41,700.49
67252 ⋅ Grants	634,362.20
67453 · Exhibit Sponsorships	203,069.33
67650 · City Arts Grants	18,729.48
67852 · Government- State- Arts	75,000.00
Total 670 · Development - Operations	1,044,289.33
688 · Special Events	
690 · Great Extravaganza	158,705.44
695 · Other Events	9,227.00
697 ⋅ Brewseum	37,152.00
Total 688 · Special Events	205,084.44
Total Income	3,004,854.55
Gross Profit	3,004,854.55
Expense	
701 · Retail Store - COS	
702 · Cost of Goods Sold	23,703.44
Total 701 · Retail Store - COS	23,703.44
710 · Administrative	
712 · Bank & Credit Card Fees	35,198.85
716 · Insurance	23,748.24
720 · Licenses and Fees	210.00
724 · Mileage Reimbursement	2,682.34
728 · Payroll Service	81,696.94
732 · Office Expense	31,527.49
734 · Computer Expense	200.00

Great Explorations, Inc. Profit & Loss

July 2022 through June 2023

Jul'	22 -	Jun	23
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	Jul '22 - Jun 23
736 · Telephone	8,201.77
Total 710 · Administrative	183,465.63
740 · Prof. Svcs & Development	
742 · Dues and Subscriptions	17,158.87
743 · Prof.ASvcs. & Dev Other	3,489.36
746 · Employee Luncheons	2,020.75
747 · Employee Appreciation	4,429.79
750 · Travel & Training	8,724.62
740 · Prof. Svcs & Development - Other	63.07
Total 740 · Prof. Svcs & Development	35,886.46
768 · Education Programs Expense	
770 · Birthday	193.56
774 · Rentals	1,289.12
778 · Field Trips	915.20
790 · Terrific Tots	74.80
792 · Stay & Play Expenses	6,406.27
793 · Pre-School - Oth. Exp.	22,695.01
794 · Camps	3,142.30
805 · Special Events - Community	200.00
815 · Education Programs	24,194.94
816 · Community Youth Garden	39,257.72
Total 768 · Education Programs Expense	98,368.92
818 · Facilities Maintenance	
820 · Equipment Repair/Maintenance	2,796.80
824 · Utilities	37,378.96
830 · Facility Operations	61,677.56
Total 818 · Facilities Maintenance	101,853.32
831 · Exhibits.	
832 · Exhibit Repair & Maintenance	37,954.73
834 · Exhibit Development	235.01
Total 831 · Exhibits.	38,189.74
838 · Marketing	
840 · Advertising & Promotion	55,660.64
844 · Postage	1,638.39
848 · Printing	6,237.63
849 · Open Employment Listings	4,472.00
Total 838 · Marketing	68,008.66
852 · Salaries & Benefits	
854 · Museum Salaries & Taxes	1,519,467.09
855 · Worker's Comp Insurance	15,061.78
856 · Benefits	72,447.97
857 · Retirement Plan	611.52
858 · Payroll Taxes	109,081.64
Total 852 · Salaries & Benefits	1,716,670.00
860 - Development Expense	

Net Other Income

Net Income

Great Explorations, Inc. Profit & Loss

July 2022 through June 2023

-149,734.58 **455,156.02**

July 2022 through	y 2022 through June 2023 Jul '22 - Jun 23	
962 Davidanment Evnances		
862 · Development Expenses	11,142.34	
Total 860 · Development Expense	11,142.34	
867 · Fundraising Events		
868 · Great Extravagansa	83,626.78	
869 · Brewseum	23,423.20	
874 · Santa Parade	1,311.55	
875 · Other Events	1,102.96	
Total 867 · Fundraising Events	109,464.49	
877 · City Expenses		
879 ⋅ Rent	13,150.00	
Total 877 ⋅ City Expenses	13,150.00	
940 · Taxes	60.95	
Total Expense	2,399,963.95	
Net Ordinary Income	604,890.60	
Other Income/Expense		
Other Income		
955 ⋅ Interest Income	6,839.45	
Total Other Income	6,839.45	
Other Expense		
819 · Depreciation	155,330.58	
968 · Interest Expense	1,243.45	
Total Other Expense	156,574.03	

Expenses for One (1) Program Year (July – June, 2024)	Museum Contribution	WFF Grant	Total	Notes
Facility Costs	N/A	N/A	N/A	All activities will take place at the museum with the exception of weekly field trips which are factored into the scholarship cost below.
42 Summer Camp Scholarships (\$240 per week)	N/A	\$10,080	\$10,080	 Each Summer Camp Scholarship includes: Care from 7:30am-5:30pm
Summer Camp				5 Summer Camp Counselors to maintain 1:13 ratio. Pay is \$15.50/hour at 40 hours a week for 10 weeks. \$15.50 x 40 hours x 10 weeks x 5
Counselor Salaries	\$31,000	N/A	\$31,000	counselors = \$31,000
				1 Summer Camp Lead who opens the museum camp in the morning, and is responsible for filling in to maintain ratio in an absence, attending field trips to allow for the 1:10 ratio, connecting with parents with their needs while camp is in session, and tending to all injuries and behavioral issues. Pay is \$20.00/hour at 40 hours a week for 10 weeks.
Summer Camp Lead Salary	\$8,000	N/A	\$8,000	\$20.00 x 40 hours x 10 weeks x 1 camp lead = \$8,000
Program Materials and Supplies	\$10,000	N/A	\$10,000	Themed curriculum supplies for 10 weeks of programming
Scholarship Application and Marketing to Families in Need	\$150	N/A	\$150	Printed and emailed camp fliers, scholarship paperwork and review process
TOTALS	\$49,150	\$10,080	\$59,230	

The museum's total operating budget is \$2,676,129. At this time, there are no other funding sources for Summer Camp 2024 Camp Scholarships.

Expenses for One (1) Program Year (July – June, 2024)	Museum Contribution	WFF Grant	Total	Notes
Facility Costs	N/A	N/A	N/A	All activities will take place at the museum with the exception of weekly field trips to Sunken Gardens which are factored into the tuition cost.
6 Preschool Program Scholarships (25% discount to monthly tuition; tuition is \$800 per month)	, N/A	\$14,400	\$14,400	 Each Scholarship includes: Care from 7:30am-5:30pm Monday through Friday for one week Program t-shirt Field trip to Sunken Gardens Themed weekly curriculum
Preschool Teacher				14 Teachers to maintain 2:15 ratio. Pay is \$16.00/hour at 40 hours a week for 26 pay periods. \$16.00 x 80 hours x 26 pay periods x
Salaries	\$465,920	N/A	\$465,920	14 teachers = \$465,920
Program Materials and Supplies	\$11,708	N/A	\$11,708	Themed curriculum supplies
Scholarship Application and Marketing to Families in Need	\$150	N/A	\$150	Printed and emailed fliers, scholarship paperwork and review process
TOTALS	\$477,778	\$14,400	\$492,178	

The museum's total operating budget is \$2,676,129. At this time, there are no other funding sources for Early Explorations 2024 Scholarships.

Form **990**

Department of the Treasury Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

▶ Do not enter social security numbers on this form as it may be made public.
 ▶ Go to www.irs.qov/Form990 for instructions and the latest information.

2021 Open to Public Inspection

OMB No. 1545-0047

For the 2021 calendar year, or tax year beginning 07/01/21, and ending 06/30/22C Name of organization D Employer identification number Check if applicable: GREAT EXPLORATIONS INC Address change 59-2763359 Doing business as Name change Number and street (or P.O. box if mail is not delivered to street Room/suite 727-821-8992 1925 4TH STREET NORTH Initial return Final return/ City or town, state or province, country, and ZIP or foreign postal code terminated ST PETERSBURG FL 33704 3,246,295 **G** Gross receipts\$ Amended return Name and address of principal officer: H(a) Is this a group return for subordinates Application pending ANGELINE HOWELL H(b) Are all subordinates included? 1925 4TH ST N If "No," attach a list. See instructions ST. PETERSBURG 33704 Tax-exempt status: **X** 501(c)(3) 501(c) () (insert no.) 4947(a)(1) or 527 Website: WWW.GREATEX.ORG **H(c)** Group exemption number ▶ Form of organization: X Corporation Trust Association Year of formation: 1986 M State of legal domicile: Part I Summary 1 Briefly describe the organization's mission or most significant activities: TO STIMULATE LEARNING THROUGH CREATIVITY, PLAY AND EXPLORATION. Governance 2 Check this box | if the organization discontinued its operations or disposed of more than 25% of its net assets. 3 Number of voting members of the governing body (Part VI, line 1a) 18 ∞ಶ 4 Number of independent voting members of the governing body (Part VI, line 1b) 18 5 Total number of individuals employed in calendar year 2021 (Part V, line 2a) 5 81 6 Total number of volunteers (estimate if necessary) 6 7a Total unrelated business revenue from Part VIII, column (C), line 12 0 7a **b** Net unrelated business taxable income from Form 990-T, Part I, line 11 0 Current Year 8 Contributions and grants (Part VIII, line 1h) 854,700 1,596,976 Revenue 9 Program service revenue (Part VIII, line 2g) 981,130 1,459,639 10 Investment income (Part VIII, column (A), lines 3, 4, and 7d) 2,337 -220 11,15411 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) 63,848 12 Total revenue – add lines 8 through 11 (must equal Part VIII, column (A), line 12) 1,902,015 3,067,549 13 Grants and similar amounts paid (Part IX, column (A), lines 1-3) 0 14 Benefits paid to or for members (Part IX, column (A), line 4) 0 15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10) 1,239,061 1,652,118 16a Professional fundraising fees (Part IX, column (A), line 11e) **b** Total fundraising expenses (Part IX, column (D), line 25) 17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e) 477,109 795,232 2,447,350 18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25) 1,716,170 185,845 620,199 **19** Revenue less expenses. Subtract line 18 from line 12 Beginning of Current Year End of Year 2,633,597 3,260,531 20 Total assets (Part X, line 16) 21 Total liabilities (Part X, line 26) 755,952 829,487 1,877,645 2,431,044 22 Net assets or fund balances. Subtract line 21 from line 20 Part II Signature Block Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge. Signature of officer Sign Here **CEO** ANGELINE HOWELL Type or print name and title Print/Type preparer's name Preparer's signature Date Paid PAUL E HOROWITZ self-employed P01474269 Preparer 59-2482214 PLLC Firm's name FRSCPA, Firm's EIN ▶ **Use Only** 1301 66TH ST N 33710-5501 727-347-1120 SAINT PETERSBURG, FL

May the IRS discuss this return with the preparer shown above? See instructions

Form	990 (2021) GREAT EXPLORAT	IONS INC	<u> 59-27633</u>	<u>59</u>	Page 2
Pa	t III Statement of Program	Service Accomplishme	nts		
	Check if Schedule O con	tains a response or note	to any line in this Part	: III	📙
T) L)	Briefly describe the organization's missic HE MISSION OF GREAT EARNING THROUGH CREA HROUGH DIVERSE EXHIB	on: EXPLORATIONS CH TIVITY, PLAY, A	ILDREN'S MUSEU	M IS TO ST	IMULATE ACHIEVED
	Did the organization undertake any signifurior Form 990 or 990-EZ? If "Yes," describe these new services on		-		Yes X No
	Did the organization cease conducting, c services?				Yes X No
4	Describe the organization's program sentext expenses. Section 501(c)(3) and 501(c)(4) the total expenses, and revenue, if any,	vice accomplishments for each 4) organizations are required to	report the amount of grant		
M P	(Code:) (Expenses \$ 1, JSEUM PROGRAMS THAT LAY AND EXPLORATION. CIENTIFIC AND PRACTI	THESE INCLUDE		COURAGING C ACTIVITIES	WITH BOTH
	• • • • • • • • • • • • • • • • • • • •				
	(Code:) (Expenses \$	including gra	nts of\$) (Revenue \$)
N	/A				
	• • • • • • • • • • • • • • • • • • • •				
	(Code:) (Expenses \$ /A	including gra	nts of\$) (Revenue \$)
4d	Other program services (Describe on Sc	hedule O.)			
		including grants of\$) (Revenue	\$)
	Total program service expenses ▶	1,926,615	, (,

Part IV Checklist of Required Schedules

	Chooling of Hoganica Constants			
			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes,"		v	
2	complete Schedule A Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	1	X X	
2	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to	- 2	Λ	
3	candidates for public office? If "Yes," complete Schedule C, Part I	3		х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h)			
	election in effect during the tax year? If "Yes," complete Schedule C, Part II	4		Х
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues,			
	assessments, or similar amounts as defined in Rev. Proc. 98-19? If "Yes," complete Schedule C, Part III	5		X
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors			
	have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If	_		
_	"Yes," complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,	_		37
•	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes,"			х
9	complete Schedule D, Part III Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a	8		Λ
9	custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or			
	debt in activities considered to Wilde " computer Calculute D. Dout IV	9		х
10	Did the organization, directly or through a related organization, hold assets in donor-restricted endowments			
	or in guasi andowmente? If "Voa" complete Schodule D. Part V	10	х	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI,			
	VII, VIII, IX, or X, as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes,"			
	complete Schedule D, Part VI	11a	X	
b	Did the organization report an amount for investments—other securities in Part X, line 12, that is 5% or more			
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		X
С	Did the organization report an amount for investments—program related in Part X, line 13, that is 5% or more			
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
d	Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets			
	reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		X
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		Х
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If</i> "Yes," <i>complete Schedule D, Part X</i>	11f	X	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete	40.	37	
	Schedule D, Parts XI and XII Was the organization included in consolidated, independent audited financial statements for the tax year? If	12a	X	
D	"Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		х
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking,	174		
~	fundraising, business, investment, and program service activities outside the United States, or aggregate			
	foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b		х
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or			
	for any foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other			
	assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on			
	Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I. See instructions	17		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on			
	Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18	X	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?			
	If "Yes," complete Schedule G, Part III	19		X
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		X
b 24	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or	24		v
	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	000	(2024)

	art IV Checklist of Required Schedules (continued)		Yes	No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on			
	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the	1		
	organization's current and former officers, directors, trustees, key employees, and highest compensated	N	1	
	employees? If "Yes," complete Schedule J	23		X
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than			
	\$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b			
	through 24d and complete Schedule K. If "No," go to line 25a	24a		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year			
	to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit			l
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior			
	year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ?			
	If "Yes," complete Schedule L, Part I	25b		X
26	Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current			
	or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35%			
	controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part II	26		X
27	Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key			
	employee, creator or founder, substantial contributor or employee thereof, a grant selection committee			
	member, or to a 35% controlled entity (including an employee thereof) or family member of any of these			
	persons? If "Yes," complete Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties (see the Schedule L,			
	Part IV, instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? If			l
_	"Yes," complete Schedule L, Part IV	28a		X
b	A family member of any individual described in line 28a? If "Yes," complete Schedule L, Part IV	28b		X
С	A 35% controlled entity of one or more individuals and/or organizations described in line 28a or 28b? If			
	"Yes," complete Schedule L, Part IV	28c		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified			
	conservation contributions? If "Yes," complete Schedule M	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes,"			
	complete Schedule N, Part II	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			3,5
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		X
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III,	١		3,5
	or IV, and Part V, line 1	34		X
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		X
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a	051		
	controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable			·
	related organization? If "Yes," complete Schedule R, Part V, line 2	36		X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			v
20	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		X
38	Did the organization complete Schedule O and provide explanations on Schedule O for Part VI, lines 11b and	20	x	
D	19? Note: All Form 990 filers are required to complete Schedule O.	38	ΙΛ.	
Pa	Statements Regarding Other IRS Filings and Tax Compliance Check if Schoolule O contains a response or note to any line in this Part V			
	Check if Schedule O contains a response or note to any line in this Part V		v	L NJ-
4-	Enter the number reported in hex 2 of Form 1006. Enter, 0, if not applicable		Yes	No
1a h	Enter the number reported in box 3 of Form 1096. Enter -0- if not applicable Enter the number of Forms W-2G included on line 1a. Enter -0- if not applicable 1b 0			
b	Enter the number of Forms W-2G included on line 1a. Enter -0- if not applicable			
С	reportable gaming (gambling) winnings to prize winners?	1c		х

Pa	art V Statements Regarding Other IRS Filings and Tax Compliance (continued)		Yes	No									
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax												
	Statements, filed for the calendar year ending with or within the year covered by this return 2a 81												
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	X										
	Note: If the sum of lines 1a and 2a is greater than 250, you may be required to e-file. See instructions.		7										
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a	/	X									
b	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation on Schedule O	3b											
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over,												
	a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		X									
b	If "Yes," enter the name of the foreign country ▶												
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).												
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		_X_									
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		_X_									
С	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c											
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the			x									
	organization solicit any contributions that were not tax deductible as charitable contributions?												
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or												
	gifts were not tax deductible?	6b											
7	Organizations that may receive deductible contributions under section 170(c).												
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods												
	and services provided to the payor?	7a		<u> </u>									
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b											
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was												
	required to file Form 8282?	7c		_X_									
d	If "Yes," indicate the number of Forms 8282 filed during the year	_											
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		X									
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		X									
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		X									
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		X									
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the												
0	sponsoring organization have excess business holdings at any time during the year?	8											
9	Sponsoring organizations maintaining donor advised funds.	00											
a	Did the sponsoring organization make any taxable distributions under section 4966? Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9a 9b											
10	Section 501(c)(7) organizations. Enter:	90											
а	Initiation fees and capital contributions included on Part VIII, line 12												
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b	•											
11	Section 501(c)(12) organizations. Enter:												
	Cross income from members or charabolders												
b	Gross income from other sources. (Do not net amounts due or paid to other sources												
-	against amounts due or received from them.)												
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a											
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year												
13	Section 501(c)(29) qualified nonprofit health insurance issuers.												
а	Is the organization licensed to issue qualified health plans in more than one state?	13a											
	Note: See the instructions for additional information the organization must report on Schedule O.												
b	Enter the amount of reserves the organization is required to maintain by the states in which												
	the organization is licensed to issue qualified health plans												
С	Enter the amount of reserves on hand												
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a		X									
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation on Schedule O	14b											
15	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or												
	excess parachute payment(s) during the year?	15		X									
	If "Yes," see instructions and file Form 4720, Schedule N.												
16	Is the organization an educational institution subject to the section 4968 excise tax on net investment income?	16		X									
	If "Yes," complete Form 4720, Schedule O.												
17	Section 501(c)(21) organizations. Did the trust, any disqualified person, or mine operator engage in												
	activities that would result in the imposition of an excise tax under section 4951, 4952 or 4953?	17											
	If "Yes," complete Form 6069.												

Part VI

5				

Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No"

Page 6

response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions. Check if Schedule O contains a response or note to any line in this Part VI Section A. Governing Body and Management Yes No 18 1a Enter the number of voting members of the governing body at the end of the tax year If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain on Schedule O. Enter the number of voting members included on line 1a, above, who are independent Did any officer, director, trustee, or key employee have a family relationship or a business relationship with anv other officer, director, trustee, or key employee? Х 2 3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, trustees, or key employees to a management company or other person? Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? 4 4 Did the organization become aware during the year of a significant diversion of the organization's assets? 5 Did the organization have members or stockholders? 7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? X Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body? X 8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: The governing body? 8a X Each committee with authority to act on behalf of the governing body? X 8b Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at Х the organization's mailing address? If "Yes," provide the names and addresses on Schedule O. Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code. No 10a Did the organization have local chapters, branches, or affiliates? X 10a If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? 10b Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? 11a **b** Describe on Schedule O the process, if any, used by the organization to review this Form 990. 12a Did the organization have a written conflict of interest policy? If "No," go to line 13 12a X Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? 12b Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe on Schedule O how this was done 12c X Did the organization have a written whistleblower policy? 13 Х 13 Did the organization have a written document retention and destruction policy? X 14 14 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? The organization's CEO, Executive Director, or top management official X 15a X Other officers or key employees of the organization 15b If "Yes" to line 15a or 15b, describe the process on Schedule O. See instructions. 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? Х 16a If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements? Section C. Disclosure List the states with which a copy of this Form 990 is required to be filed ▶ NONE Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (section 501(c) (3)s only) available for public inspection. Indicate how you made these available. Check all that apply. X Own website X Another's website X Upon request Other (explain on Schedule O) Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and 19 financial statements available to the public during the tax year. State the name, address, and telephone number of the person who possesses the organization's books and records LAUREL GINN 1925 4TH STREET NORTH ST PETERSBURG FL 33704 727-821-8992

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (box 5 of Form W-2, Form 1099-MISC, and/or box 1 of Form 1099-NEC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

 <u>See</u> the instructions for the order in which to list the persons above.

Check this box if neither the or	ganization nor	any i	relate	ed o	rgar	nizatio	n c	compensated any current	officer, director, or trustee).
(A) Name and title	(B) Average hours per week	box	(C) Position (do not check more that box, unless person is bofficer and a director/true				an e)	(D) Reportable compensation from the organization (W-2/	(E) Reportable compensation from related organizations (W-2/	(F) Estimated amount of other compensation
	(list any hours for related organizations below dotted line)	Individual trustee or director	nstitutional trustee	Officer	Key employee	Highest compensated employee	Former	1099-MISC/ 1099-NEC)	1099-MISC/ 1099-NEC)	from the organization and related organizations
(1) JASON PALMER										
BOARD CHAIR	0.75 0.00	х		х				0	0	0
(2) MELISSA PINKERT										
VICE CHAIR	0.75 0.00	x		x				0	0	0
(3) NATALIE GEBICKE		^						0	<u> </u>	0
(*,1	0.75									
PAST CHAIR	0.00	X		х				0	0	0
(4) JOHN-ERIK JOHAN										
	0.75									
TREASURER (5) LAUREN CARLAN	0.00	X		Х		\vdash		0	0	0
(5) LAUREN CARLAN	0.75									
SECRETARY	0.00	x		x				0	0	0
(6) JACK AUSTIN										
	0.75									
TRUSTEE	0.00	X						0	0	0
(7) JENNA BELL										
mpudmara	0.75	7.						0	_	0
TRUSTEE (8) ANTHONY BROWN	0.00	X						0	0	<u> </u>
(b) FAVIIIONI DICOMIV	0.75									
TRUSTEE	0.00	X						0	0	0
(9) ANNIE JELENC										
	0.75							_	_	_
TRUSTEE	0.00	X				\vdash		0	0	0
(10) DICK JENSEN	0.75									
TRUSTEE	0.75	x						0	0	0
(11) HAVILAND KEBLER		<u> </u>				\vdash			<u> </u>	<u> </u>
· ,====================================	0.75									
TRUSTEE	0.00	X						0	0	0

Fait VII Section A. Officer	J. D. COLOTO, 11	uou	,,	1109		.p.cy	-	, and riighest compens	Later Employees (seriame	100)		
(A) Name and title	(B) Average hours per week (list any hours for	Position (do not check more than or box, unless person is both a officer and a director/trustee employee on Institutional or director					an	(D) Reportable compensation from the organization (W-2/ 1099-MISC/	(E) Reportable compensation from related organizations (W-2/ 1099-MISC/	con	(F) nated amount of other npensation from the nization and	
r ubi	related organizations below dotted line)	Individual trustee or director	tional trustee		Key employee	Highest compensated employee	4	1099-NEC)	1099-NEC)	related	organization	S
(12) LINDSEY LAMB	0.75											
TRUSTEE	0.00	x						0	0			0
(13) JORDAN LOEBE	L 0.75											
TRUSTEE	0.00	x						0	0			0
(14) CECELIA MESS	INA (O-I 0.75	OV	D)									
TRUSTEE	0.75	x						0	0			0
(15) VICTORIA MAZ	UR											
TRUSTEE	0.75 0.00	x						0	0			0
(16) MIKE RACHESK	Y											
TRUSTEE	0.75 0.00	x						0	o			0
(17) KARA ROWE								J				
TRUSTEE	0.75 0.00	x						0	0			0
(18) BROOKS WALLI		^						0	0			
TRUSTEE	0.75 0.00	x						0	0			0
(19) ANGELINE HOW		^						0	0			
CEO	40.00			x				100,979	0			0
1b Subtotal							<u> </u>	100,979				
c Total from continuation sho d Total (add lines 1b and 1c)							▶	132,366 233,345				
2 Total number of individuals (including but no	t limi	ited 1				d ab		than \$100,000 of			
reportable compensation from											Yes	No
3 Did the organization list any employee on line 1a? If "Yes	former officer, on s," complete Sch	direc edul	tor, t e <i>J t</i>	truste for su	e, l uch	key e indiv	empl idua	loyee, or highest compens al	sated		3	X
4 For any individual listed on li organization and related organization	ne 1a, is the su	m of	rep	ortab	le c	ompe	ensa	ation and other compensa	tion from the			
individual	J							•			4	X
5 Did any person listed on line for services rendered to the	organization? If	"Yes	ie co s," co	mpe omple	nsa ete	tion t Sche	rom dule	any unrelated organizations of the such person	on or individual		5	X
Section B. Independent Contract 1 Complete this table for your				مائم					are their \$100,000 of			
compensation from the organ	nization. Report							endar year ending with or	within the organization's	tax year.	(0)	
Name and	(A) d business address							Descrip	(B) tion of services		(C) Compensat	tion
2 Total number of independent	t contractors (inc	cludir	na hi	ut no	ot lin	nited	to 1	hose listed above) who				
received more than \$100,000									0			

Part VIII Statement of Revenue Check if Schedule O contains a response or note to any line in this Part VIII. (C) Unrelated (D) Revenue excluded (B) Related or exempt function revenue Total revenue from tax under sections 512-514 ousiness revenue , Gifts, Grants milar Amounts 1a Federated campaigns **b** Membership dues 1b **c** Fundraising events 82,520 1c **d** Related organizations 1d Government grants (contributions) Contributions, and Other Sim 1e All other contributions, gifts, grants, 1,514,456 and similar amounts not included above 1f g Noncash contributions included in lines 1a-1f 1,596,976 h Total. Add lines 1a-1f Business Code 611710 675,234 675,234 Program Service Revenue 2a EARLY LEARNING INSTITUTE 573,653 573,653 ADMISSIONS 624100 611710 158,951 158,951 CAMP PROGRAM 624100 45,835 45,835 EDUCATION PROGRAMS 5,966 5,966 611710 f All other program service revenue 1,459,639 g Total. Add lines 2a-2f 3 Investment income (including dividends, interest, and other similar amounts) -220 -220 Income from investment of tax-exempt bond proceeds Royalties (i) Real (ii) Personal 6a Gross rents 2,244 6a 580 6b **b** Less: rental expenses 1,664 c Rental inc. or (loss) 1,664 1,664 d Net rental income or (loss) **7a** Gross amount from (i) Securities (ii) Other sales of assets other than inventory Revenue **b** Less: cost or other 7b basis and sales exps. c Gain or (loss) 7с Other d Net gain or (loss) 8a Gross income from fundraising events (not including \$ 82,520 of contributions reported on line 1c). See Part IV, line 18 96,185 8a **b** Less: direct expenses 83,958 8b c Net income or (loss) from fundraising events 12,227 9a Gross income from gaming activities. See Part IV, line 19 9a **b** Less: direct expenses 9b c Net income or (loss) from gaming activities 10a Gross sales of inventory, less returns and allowances 91,471 10a 94,208 **b** Less: cost of goods sold 10b -2,737 -2,737 c Net income or (loss) from sales of inventory Business Code scellaneous Revenue d All other revenue Total. Add lines 11a-11d. Total revenue. See instructions 3,067,549 1,456,902 1,444

Part IX Statement of Functional Expenses

Sect	ion 501(c)(3) and 501(c)(4) organizations must Check if Schedule O contains a resp			t complete column (A).	
	not include amounts reported on lines 6b, 7 Pb, and 10b of Part VIII.	-	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21	III2ht	SCHO		Py
2	Grants and other assistance to domestic individuals. See Part IV, line 22	-			
3	Grants and other assistance to foreign				
	organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors, trustees, and key employees	229,276	114,638	57,319	57,319
6	Compensation not included above to disqualified	223,270	111,030	37,7313	37,7313
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	1,175,940	1,002,343	41,377	132,220
8	Pension plan accruals and contributions (include	- 00	44.5	0.5	
_	section 401(k) and 403(b) employer contributions)	502 139,811	417 111,115	25 9,830	18,866
9 10	Other employee benefits	139,811	84,726	7,486	18,866
10 11	Payroll taxes Fees for services (nonemployees):	100,309	07,720	7,700	T4,311
	Management				
b	Legal				
С	Accounting				
	Lobbying				
	Professional fundraising services. See Part IV, line	7			
	Investment management fees				
g	Other. (If line 11g amount exceeds 10% of line 25, column	E 410	4 500	757	E 4
40	(A) amount, list line 11g expenses on Schedule O.)	5,410 78,753	4,599	757	54 6,290
12	Advertising and promotion	90,484	72,463 30,862	59,259	363
14	Office expenses Information technology	90,404	30,002	39,239	
15	Royalties				
16	Occupancy	117,143	99,485	16,481	1,177
17	Travel	11,485		11,485	
18	Payments of travel or entertainment expense	s			
	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings	12 021		12 021	
20	Interest Payments to efflicted	13,231		13,231	
21 22	Payments to affiliates Depreciation, depletion, and amortization	164,991	140,242	23,099	1,650
23	Insurance	51,611	43,869	7,226	516
24	Other expenses. Itemize expenses not covered	32,322	10,000	.,===	3_0
	above (List miscellaneous expenses on line 24e. If				
	line 24e amount exceeds 10% of line 25, column				
	(A) amount, list line 24e expenses on Schedule O.)				
а	OTHER EXPENSES	98,455	83,687	13,783	985
b	EDUCATION PROGRAMS	93,182	93,182		
c d	EXHIBITS BAD DEBT EXPENSE	44,987 25,500	44,987	25,500	
a e	All other expenses	23,300		23,300	
25	Total functional expenses. Add lines 1 through 24e	2,447,350	1,926,615	286,858	233,877
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and				
	fundraising solicitation. Check here ▶ if				
DAA	following SOP 98-2 (ASC 958-720)				Form 990 (2021)

Par	rt X	Balance Sheet					
		Check if Schedule O contains a response or no	te to any	line in this Part X			
					(A) Beginning of year		(B) End of year
Τ.	4	Cash—non-interest-bearing	10		790,081	1	1,099,954
. .	1		34 W	··············	790,001	2	1,033,334
	2	Savings and temporary cash investments			648,599	3	518,773
	3	Pledges and grants receivable, net Accounts receivable, net			2,000	4	567,956
		Loans and other receivables from any current or form			2,000	4	307,330
'	5						
		trustee, key employee, creator or founder, substantia controlled entity or family member of any of these pe				5	
١,	6	Loans and other receivables from other disqualified p				J	
	•	under section 4958(f)(1)), and persons described in				6	
Assets	7	Notes and loans receivable, net				7	
Asi		Inventorias for cala or use		50,183	8	45,738	
		Dranaid avanage and deferred charges			15,832	9	23,659
- 1		Land, buildings, and equipment: cost or other			13,032	J	25,055
١.	· ou	basis. Complete Part VI of Schedule D	10a	3 - 528 - 307			
	h	Less: accumulated depreciation		3,528,307 2,542,174	1,107,656	10c	986,133
1		Investments multiply treated assurities				11	200,200
- 1		Investments—other securities. See Part IV, line 11			9,886	12	8,958
- 1	3	Investments—program-related. See Part IV, line 11			3,000	13	0,350
		Intermilate access				14	
- 1		Other coasts Cas Part IV line 11			9,360	15	9,360
		Total assets. Add lines 1 through 15 (must equal line			2,633,597	16	3,260,531
-		Accounts payable and accrued expenses			131,424	17	202,193
- 1		Grants payable	•	18	•		
1	9	Deferred revenue		112,099	19	120,067	
2	20	Tax-exempt bond liabilities			-	20	•
2	21	Escrow or custodial account liability. Complete Part IV	√ of Sche	edule D		21	
ဖွာ 2	22	Loans and other payables to any current or former of					
Liabilities		trustee, key employee, creator or founder, substantia					
abi		controlled entity or family member of any of these pe	rsons			22	
ם 2	23	Secured mortgages and notes payable to unrelated t			512,429	23	507,227
2	24	Unsecured notes and loans payable to unrelated third	d parties			24	
2	25	Other liabilities (including federal income tax, payable	es to relat	ted third			
		parties, and other liabilities not included on lines 17-2	24). Comp	olete Part X			
						25	
2	26	Total liabilities. Add lines 17 through 25			755,952	26	829,487
Se		Organizations that follow FASB ASC 958, check h	nere X				
ا <u>ت</u>		and complete lines 27, 28, 32, and 33.			400 -0-		1 010 001
10					698,735		1,318,934
필 2	28	Net assets with donor restrictions			1,178,910	28	1,112,110
ᆵ		Organizations that do not follow FASB ASC 958,	check he	ere 🖳			
		and complete lines 29 through 33.				00	
st 2		Capital stock or trust principal, or current funds				29	
SSE		Paid-in or capital surplus, or land, building, or equipm				30	
٦ ا	31 22	Retained earnings, endowment, accumulated income			1,877,645	31	2,431,044
ž 3		Total net assets or fund balances Total liabilities and net assets/fund balances			2,633,597	32 33	3,260,531
3	,,	TOTAL HADHILLES AND THEL ASSETS/TUNIO DAIGNICES			4,000,031	აა	5,260,331 Form 990 (2021)

Form **990** (2021)

b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the

required audit or audits, explain why on Schedule O and describe any steps taken to undergo such audits

Form **990** (2021)

Par	T VII Section A. Officer	s, Directors, 11	ust	ees,	ney		ipio	/ees	s, and Highest Compens	ated Employees (continu	iea)			
	(A) Name and title	(B) Average hours per week	off	not ox, unle	Pos check ess pe nd a d	rson directo	is both or/trust	an tee)	(D) Reportable compensation from the	(E) Reportable compensation from related		(F) timated of oth compens	er ation	
	Publ	(list any hours for related organizations below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	organization (W-2/ 1099-MISC/ 1099-NEC)	organizations (W-2/ 1099-MISC/ 1099-NEC)		from t ganization ed orga	n and	S
(20) LAUREL GINN	40.00					_							
CFO		0.00			x				57,127	0				0
(21									•					
		40.00												_
<u>COO</u>	1	0.00			X				75,239	0				0
1b	Subtotal								132,366					
	Total from continuation she		, Se	ctio	ηA.									
	Total (add lines 1b and 1c)						 E-4-	<u> </u>	 	th				
	Total number of individuals (in reportable compensation from	•			to tn	iose	liste	a ar	oove) who received more	tnan \$100,000 of				
3	Did the organization list any employee on line 1a? If "Yes	former officer, o	direc edu	tor, i	for s	uch	indiv	/idua	al			3	Yes	No
	For any individual listed on li organization and related organization and related organization		er th	nan S	\$150	,000)? <i>If</i>					4		
	Did any person listed on line	1a receive or a	ccru	ie co	mpe	ensa	tion					_		
	for services rendered to the on B. Independent Contract		70.	S, C	ЭПРІ	ete	SCHE	aui	e J for such person		<u> </u>	5		
1	Complete this table for your compensation from the organ	five highest con									tay you	,		
		(A) d business address	COII	iperi	sauo	11 10	1 1110	Cai		(B) tion of services	tax year		(C) mpensat	lon
	Name and	n pusitiess address							Descrip	LIOIT OF SERVICES		CO	препѕа	1011
2	Total number of independent received more than \$100,000													

SCHEDULE A

(Form 990)

Department of the Treasury Internal Revenue Service

Name of the organization

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

OMB No. 1545-0047

Open to Public Inspection

▶ Attach to Form 990 or Form 990-EZ.

► Go to www.irs.gov/Form990 for instructions and the latest information.

Employer identification number 59-2763359

			01(1111 1111 1101	CITTONS THE			33 Z10	3333	
Pa	art I	Reas	on for Public Charity	/ Status. (All organization	ns mus	st comp	lete this part.) See inst	ructions.	
		_	•	use it is: (For lines 1 through 1					
1			•	ssociation of churches describe		•	•		
2	Н	A school described in section 170(b)(1)(A)(ii). (Attach Schedule E (Form 990).)							
3	Н		ital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii).						
4	Н	A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name,						mo	
4	Ш		,	ed in conjunction with a nospi	iai uesciii	Jeu III St	ction 170(b)(1)(A)(iii). Litter	the hospitals ha	une,
_	\Box	city, and stat							
5	Ш	=		t of a college or university own	iea or op	erated by	a governmental unit describe	ea in	
•	\Box		0(b)(1)(A)(iv). (Complete Pa			470(1)	(4)(4)()		
6	1		•	governmental unit described i					
7	X	_	ion that normally receives a section 170(b)(1)(A)(vi). (a substantial part of its suppor (Complete Part II.)	t trom a (governme	ental unit or from the general	public	
8		A community	trust described in section	170(b)(1)(A)(vi). (Complete F	Part II.)				
9	П			escribed in section 170(b)(1)(erated in	conjunction with a land-grant	college	
		-	=	of agriculture (see instruction				_	
10	П		ion that normally receives ((1) more than 33 1/3% of its s	upport fro	m contril	outions, membership fees, an	d gross	
	_	receipts from	activities related to its exe	mpt functions, subject to certa	in except	ions; and	(2) no more than 331/3% of	its	
			S .	and unrelated business taxable		•	,	es .	
			•	30, 1975. See section 509(a)		•	,		
11	Н			d exclusively to test for public				_	
12	Ш			I exclusively for the benefit of,					
				ations described in section 50 lescribes the type of supporting					
	_		•	•••			•	•	
	а	_		perated, supervised, or contro ower to regularly appoint or ele				y giving	
				complete Part IV, Sections A	-	only of the	e directors or trustees or the		
	b		0 0	supervised or controlled in con		ith its sı	innorted organization(s) by h	aving	
	~			orting organization vested in the				•	
			•	e Part IV, Sections A and C.			nat control of manage are ca	,pp0.100	
	С	Type III	functionally integrated. A	supporting organization opera	ated in co	nnection	with, and functionally integra	ted with,	
				nstructions). You must comple				•	
	d	Type III	non-functionally integrate	ed. A supporting organization	operated	in conne	ction with its supported organ	nization(s)	
			, ,	he organization generally must	•		•	tiveness	
		requirem	ent (see instructions). You	must complete Part IV, Sect	ions A a	nd D, an	d Part V.		
	е			ceived a written determination				II	
				non-functionally integrated support	porting of	ganizatio	n.	Г	
	t ~		mber of supported organization about	ationsthe supported organization(s).				L	
	g		·	11 0 (7					
(i)		e of supported anization	(ii) EIN	(iii) Type of organization (described on lines 1–10	(IV) Is the (organization ur governing	(v) Amount of monetary support (see	(vi) Amount other support	
	org	anization		above (see instructions))		nent?	instructions)	instructions	
					Yes	No	, in the second second		,
(A)									
/D\									
(B)									
(C)									
(D)									
/= `									
(E)									
F-4-									

Page 2

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

(e) 2021 1,596,976	(f) Total 5,359,354 5,359,354								
1,596,976	5,359,354								
1,596,976	5,359,354								
1,596,976	5,359,354								
	355,544								
	5,003,810								
(a) 2021	(f) Total								
	5,359,354								
1,330,370	3,333,334								
2,024	24,038								
	72,033								
	5,455,425								
12	2,628,425								
1(c)(3)									
	<u></u>								
14	91.72 %								
	86.05%								
re, check this	⊾ चिक								
	► <u>X</u>								
	▶ □								
	F L								
•									
	▶ □								
, and line									
10%-facts-and-circumstances test—2020. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the facts-and-circumstances test, check this box and stop here. Explain									
in Part VI how the organization meets the facts-and-circumstances test. The organization qualifies as a publicly supported									
	▶ □								
d see	. –								
p p i,	12 1(c)(3) 14 15 2, check this 2 more, check 2 lain in oported 3 and line 4 Explain 5 supported 5 see								

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support								
Caler	ndar year (or fiscal year beginning in)	(a) 2017	(b) 2018	(c) 2019	(d) 2020	(e) 2021		(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	/2 	D D	GUU				
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose							
3	Gross receipts from activities that are not an unrelated trade or business under section 513							
4	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf							
5	The value of services or facilities furnished by a governmental unit to the organization without charge							
6	Total. Add lines 1 through 5							
7a	Amounts included on lines 1, 2, and 3 received from disqualified persons							
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year							
С	Add lines 7a and 7b							
8	Public support. (Subtract line 7c from line 6.)							
<u>Sac</u>	tion B. Total Support							
	ndar year (or fiscal year beginning in)	(a) 2017	(b) 2018	(c) 2019	(d) 2020	(e) 2021		(f) Total
9	Amounts from line 6	(a) 2017	(6) 2010	(6) 2010	(a) 2020	(0) 2021		(i) Total
10a	Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources .							
b	Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975	•						
С	Add lines 10a and 10b							
11	Net income from unrelated business activities not included on line 10b, whether or not the business is regularly carried on							
12	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)							
13	Total support. (Add lines 9, 10c, 11, and 12.)							
14	First 5 years. If the Form 990 is for the	organization's firs	t, second, third, fo	ourth, or fifth tax y	ear as a section s	501(c)(3)		
	organization, check this box and stop he	ere						▶ ∐
Sec	tion C. Computation of Public	Support Perce	entage					
15	Public support percentage for 2021 (line						15	%_
16	Public support percentage from 2020 Sc						16	%_
<u>Sec</u>	tion D. Computation of Investm							
17	Investment income percentage for 2021	(line 10c, column	(f), divided by line	e 13, column (f))			17	<u>%</u>
18 In	vestment income percentage from 2020						18	<u>%</u>
19a	••	=						. \square
	17 is not more than 33 1/3%, check this	-	_			-		
b	33 1/3% support tests—2020. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization							
00			_			_		
20	Private foundation. If the organization of	did not check a bo	ox on line 14, 19a	, or 19b, check th	is box and see ins	structions		▶ ∐

Supporting Organizations Part IV

(Complete only if you checked a box in line 12 on Part I. If you checked box 12a, Part I, complete Sections A and B. If you checked box 12b. Part I. complete Sections A and C. If you checked box 12c. Part I. complete Sections A, D, and E. If you checked box 12d, Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain,
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes." explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer lines 3b and 3c below.
- Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in Part VI when and how the organization made the determination.
- Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.
- Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes," and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.
- Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes." describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.
- Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B)
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- Substitutions only. Was the substitution the result of an event beyond the organization's control?
- Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes." provide detail in Part VI.
- Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990).
- Did the organization make a loan to a disqualified person (as defined in section 4958) not described on line 7? If "Yes," complete Part I of Schedule L (Form 990).
- Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in Part VI.
- Did one or more disqualified persons (as defined on line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? If "Yes," provide detail in Part VI.
- Did a disqualified person (as defined on line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI.
- 10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer line 10b below.
- Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

ш		Yes	No
	1		
	•		
	2		
	_		
	3a		
	3b		
	3c		
	4a		
	4b		
	4c		
	10		
	5a		
	5b		
	5c		
	6		
	7		
	8		
	9a		
	0h		
	9b		
	9с		
	10a		
Scho	10b	(Form 0	90) 2021
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Par	t IV Supporting Organizations (continued)			
			Yes	No
11	Has the organization accepted a gift or contribution from any of the following persons?			
а	A person who directly or indirectly controls, either alone or together with persons described on lines 11b and			
	11c below, the governing body of a supported organization?	11a		
b	A family member of a person described on line 11a above?	11b		
С	A 35% controlled entity of a person described on line 11a or 11b above? If "Yes" to line 11a, 11b, or 11c,			
	provide detail in Part VI.	11c		
Secti	on B. Type I Supporting Organizations			
			Yes	No
1	Did the governing body, members of the governing body, officers acting in their official capacity, or membership of one or			
	more supported organizations have the power to regularly appoint or elect at least a majority of the organization's officers,			
	directors, or trustees at all times during the tax year? If "No," describe in Part VI how the supported organization(s)			
	effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported	i		
	organization, describe how the powers to appoint and/or remove officers, directors, or trustees were allocated among the			
	supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1		
2	Did the organization operate for the benefit of any supported organization other than the supported			
	organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in Part			
	VI how providing such benefit carried out the purposes of the supported organization(s) that operated,			
<u> </u>	supervised, or controlled the supporting organization.	2		
Secti	on C. Type II Supporting Organizations			
			Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors			
	or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control			
	or management of the supporting organization was vested in the same persons that controlled or managed			
Cast	the supported organization(s).	1		
Secti	on D. All Type III Supporting Organizations			
			Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the			
	organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax			
	year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the			
2	organization's governing documents in effect on the date of notification, to the extent not previously provided?	1		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			
	organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how the organization maintained a close and continuous working relationship with the supported organization(s).	2		
2	By reason of the relationship described on line 2, above, did the organization's supported organizations have			
3	a significant voice in the organization's investment policies and in directing the use of the organization's			
	income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's			
	supported organizations played in this regard.	3		
Secti	on E. Type III Functionally Integrated Supporting Organizations			
1	Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instruction	ions).		
a	The organization satisfied the Activities Test. Complete line 2 below.	-/-		
b	The organization is the parent of each of its supported organizations. <i>Complete line 3 below.</i>			
С	The organization supported a governmental entity. Describe in Part VI how you supported a governmental entity (see	instru	ctions).	
2	Activities Test. Answer lines 2a and 2b below.		Yes	No
а	Did substantially all of the organization's activities during the tax year directly further the exempt purposes of			
	the supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify			
	those supported organizations and explain how these activities directly furthered their exempt purposes,			
	how the organization was responsive to those supported organizations, and how the organization determined			
	that these activities constituted substantially all of its activities.	2a		
b	Did the activities described on line 2a, above, constitute activities that, but for the organization's			
	involvement, one or more of the organization's supported organization(s) would have been engaged in? If			
	"Yes," explain in Part VI the reasons for the organization's position that its supported organization(s) would			
	have engaged in these activities but for the organization's involvement.	2b		
3	Parent of Supported Organizations. Answer lines 3a and 3b below.			
а	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or			
	trustees of each of the supported organizations? If "Yes" or "No," provide details in Part VI.	3a		
b	Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each			
	of its supported organizations? If "Yes," describe in Part VI the role played by the organization in this regard.	3b		

nedule A ((Form 990) 2021	GREAT	EVLTO	RATIONS	TINC	
Part V	Type III	Non-Functionally In	ntegrated	509(a)(3)	Supporting	Orga

1 Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (explain in Part VI). See						
instructions. All other Type III non-functionally integrated supporting organizations must complete Sections A through E.						
Section A – Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)			
1 Net short-term capital gain	1					
2 Recoveries of prior-year distributions	2)				
3 Other gross income (see instructions)	3					
4 Add lines 1 through 3.	4					
5 Depreciation and depletion	5					
6 Portion of operating expenses paid or incurred for production or collection						
of gross income or for management, conservation, or maintenance of						
property held for production of income (see instructions)	6					
7 Other expenses (see instructions)	7					
8 Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8					
Section B – Minimum Asset Amount	•	(A) Prior Year	(B) Current Year (optional)			
1 Aggregate fair market value of all non-exempt-use assets (see						
instructions for short tax year or assets held for part of year):						
a Average monthly value of securities	1a					
b Average monthly cash balances	1b					
c Fair market value of other non-exempt-use assets	1c					
d Total (add lines 1a, 1b, and 1c)	1d					
e Discount claimed for blockage or other factors						
(explain in detail in Part VI):						
2 Acquisition indebtedness applicable to non-exempt-use assets	2					
3 Subtract line 2 from line 1d.	3					
4 Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount,						
see instructions).	4					
5 Net value of non-exempt-use assets (subtract line 4 from line 3)	5					
6 Multiply line 5 by 0.035.	6					
7 Recoveries of prior-year distributions	7					
8 Minimum Asset Amount (add line 7 to line 6)	8					
Section C – Distributable Amount			Current Year			
1 Adjusted net income for prior year (from Section A, line 8, column A)	1					
2 Enter 0.85 of line 1.	2					
3 Minimum asset amount for prior year (from Section B, line 8, column A)	3					
4 Enter greater of line 2 or line 3.	4					
5 Income tax imposed in prior year	5					
6 Distributable Amount. Subtract line 5 from line 4, unless subject to						
emergency temporary reduction (see instructions).	6					
7 Check here if the current year is the organization's first as a non-functionally integra	ated Ty	pe III supporting organiza	tion			

Schedule A (Form 990) 2021

(see instructions).

Sect	ion E – Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2021	(iii) Distributable Amount for 2021
1	Distributable amount for 2021 from Section C, line 6			
2	Underdistributions, if any, for years prior to 2021 (reasonable cause required–explain in Part VI). See instructions.			
3	Excess distributions carryover, if any, to 2021			
a	From 2016			
b	From 2017			
c	From 2018			
d	From 2019			
е	From 2020			
f	Total of lines 3a through 3e			
	Applied to underdistributions of prior years			
h	Applied to 2021 distributable amount			
i	Carryover from 2016 not applied (see instructions)			
j	Remainder. Subtract lines 3g, 3h, and 3i from line 3f.			
4	Distributions for 2021 from			
	Section D, line 7:			
	Applied to underdistributions of prior years			
b	Applied to 2021 distributable amount			
c	Remainder. Subtract lines 4a and 4b from line 4.			
5	Remaining underdistributions for years prior to 2021, if			
	any. Subtract lines 3g and 4a from line 2. For result			
	greater than zero, explain in Part VI. See instructions.			
6	Remaining underdistributions for 2021 Subtract lines 3h			
	and 4b from line 1. For result greater than zero, explain in			
	Part VI. See instructions.			
7	Excess distributions carryover to 2022. Add lines 3j			
	and 4c.			
8	Breakdown of line 7:			
	Excess from 2017			
	Excess from 2018			
	Excess from 2019			
	Excess from 2020			
е	Excess from 2021			

Schedule A (Form 990) 2021

Schedule A (For	m 990) 2021	GREAT	EXPLORATIONS	INC	59-2763359	Page 8
Part VI	Supplemental III, line 12; Part	Information. IV, Section A	Provide the explanation, lines 1, 2, 3b, 3c, 4b	ons required by Part II, li , 4c, 5a, 6, 9a, 9b, 9c, 1	ne 10; Part II, line 17a or 1a, 11b, and 11c; Part IV,	17b; Part Section
-	3a, and 3b; Par	t V, line 1; Pa	rt V, Section B, line 1	e; Part V, Section D, line	B; Part IV, Section E, lines s 5, 6, and 8; and Part V,	
\rightarrow	lines 2, 5, and	6. Also compl	ete this part for any a	dditional information. (Se	ee instructions.)	<u> </u>
*			·······		J	
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DAA Schedule A (Form 990) 2021

Schedule B (Form 990)

Department of the Treasury Internal Revenue Service

Schedule of Contributors

► Attach to Form 990 or Form 990-PF.

► Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

2021

Name of the organization

Employer identification number

GREAT EXPLORA	ATIONS INC 59-2763359			
Organization type (check of	one):			
Filers of:	Section:			
Form 990 or 990-EZ	X 501(c)(3) (enter number) organization			
	4947(a)(1) nonexempt charitable trust not treated as a private foundation			
	527 political organization			
Form 990-PF	501(c)(3) exempt private foundation			
	4947(a)(1) nonexempt charitable trust treated as a private foundation			
	501(c)(3) taxable private foundation			
Note: Only a section 501(c) instructions.	covered by the General Rule or a Special Rule. (7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See			
General Rule				
_	filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or property) from any one contributor. Complete Parts I and II. See instructions for determining a contributions.			
Special Rules				
regulations under se	described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 ¹ / ₃ % support test of the ctions 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990), Part II, line 13, 16a, or ed from any one contributor, during the year, total contributions of the greater of (1) \$5,000; or at on (i) Form 990, Part VIII, line 1h; or (ii) Form 990-EZ, line 1. Complete Parts I and II.			
For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 exclusively for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I (entering "N/A" in column (b) instead of the contributor name and address), II, and III.				
For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions exclusively for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Don't complete any of the parts unless the General Rule applies to this organization because it received nonexclusively religious, charitable, etc., contributions totaling \$5,000 or more during the year				
Caution: An organization th	at isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990), but it /, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line			

For Paperwork Reduction Act Notice, see the instructions for Form 990, 990-EZ, or 990-PF.

2, to certify that it doesn't meet the filing requirements of Schedule B (Form 990).

Schedule B (Form 990) (2021)

Name of organization

GREAT EXPLORATIONS INC

Employer identification number 59-2763359

Part I	Contributors (see instructions). Use duplicate copies of	Part I if additional space i	s needed.
(a) No.	Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1		\$ 76,143	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
2		\$ 38,076	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
3		\$ 118,729	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a)	(b)	(c)	(d)
No	Name, address, and ZIP + 4	Total contributions \$ 50,000	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)

SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements ► Complete if the organization answered "Yes" on Form 990,

Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. Attach to Form 990.

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047 Inspection

Employer identification number Name of the organization EXPLORATIONS INC 59-2763359 GREAT Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Part I Complete if the organization answered "Yes" on Form 990, Part IV, line 6. (a) Donor advised funds (b) Funds and other accounts Total number at end of year _____ Aggregate value of contributions to (during year) 2 Aggregate value of grants from (during year) Aggregate value at end of year 4 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? Part II Conservation Easements. Complete if the organization answered "Yes" on Form 990, Part IV, line 7. Purpose(s) of conservation easements held by the organization (check all that apply). Preservation of land for public use (for example, recreation or education Preservation of a historically important land area Protection of natural habitat Preservation of a certified historic structure Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year. Held at the End of the Tax Year a Total number of conservation easements 2a Total acreage restricted by conservation easements 2b c Number of conservation easements on a certified historic structure included in (a) 2c Number of conservation easements included in (c) acquired after 7/25/06, and not on a historic structure listed in the National Register 3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the Number of states where property subject to conservation easement is located ▶ Does the organization have a written policy regarding the periodic monitoring, inspection, handling of Yes No violations, and enforcement of the conservation easements it holds? Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements. Part III Organizations Maintaining Collections of Art. Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" on Form 990, Part IV, line 8. 1a If the organization elected, as permitted under FASB ASC 958, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide in Part XIII the text of the footnote to its financial statements that describes these items. b If the organization elected, as permitted under FASB ASC 958, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items: (i) Revenue included on Form 990, Part VIII, line 1 (ii) Assets included in Form 990, Part X 2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under FASB ASC 958 relating to these items: a Revenue included on Form 990, Part VIII, line 1 Assets included in Form 990, Part X

Description of property (a) Cost or other basis (b) Cost or other basis (c) Accumulated (d) Book value (investment) (other) depreciation **1a** Land **b** Buildings 2,138,628 551,674 c Leasehold improvements 1,586,954 **d** Equipment 1,388,437 955,220 433,217 1,2421,242986,133 Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10c.)

Schedule D (Form 990) 2021

Schedule D (F	form 990) 2021 GREAT EXPLORATIONS IN	IC	59-2763359	Page 3
Part VII	Investments – Other Securities.			
	Complete if the organization answered "Yes" or		line 11b. See Form 9	90, Part X, line 12.
	(a) Description of security or category	(b) Book value	(c) Method o	
	(including name of security)		Cost or end-of-year	ar market value
(1) Financial			n (M
	eld equity interests	GUHU		\mathcal{H}
(3) Other				
(A)				
(B) (C)				
(D)				
(E)				
(F)				
(G)				
(H)				
Total. (Colum	n (b) must equal Form 990, Part X, col. (B) line 12.)			
Part VIII	Investments - Program Related.			
	Complete if the organization answered "Yes" or	n Form 990, Part IV,	line 11c. See Form 9	90, Part X, line 13.
	(a) Description of investment	(b) Book value	(c) Method o Cost or end-of-yea	
(1)				
(2)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				
(9)	n (b) must equal Form 990, Part X, col. (B) line 13.) ▶			
Part IX	Other Assets.			
	Complete if the organization answered "Yes" or	n Form 990, Part IV,	line 11d. See Form 9	90, Part X, line 15.
	(a) Description			(b) Book value
(1)				
(2)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8) (9)				
	n (b) must equal Form 990, Part X, col. (B) line 15.)			
Part X	Other Liabilities.		·······	
1 4.1 71	Complete if the organization answered "Yes" or line 25.	n Form 990, Part IV,	line 11e or 11f. See I	Form 990, Part X,
1.	(a) Description of liability			(b) Book value
	income taxes			(w) Dook value
(2)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				

Total. (Column (b) must equal Form 990, Part X, col. (B) line 25.) 2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FASB ASC 740. Check here if the text of the footnote has been provided in Part XIII.

Sche	edule D (Form 990) 2021 GREAT EXPLORATIONS INC		59-276335	9	Page 4
Pa	art XI Reconciliation of Revenue per Audited Financial State	ements W	ith Revenue per	Ret	urn.
	Complete if the organization answered "Yes" on Form 99	0, Part IV,	line 12a.		
1	Total revenue, gains, and other support per audited financial statements			1	3,081,729
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:				
а	3-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1	2a	\mathbf{p}		MI
b	Donated services and use of facilities	2b	13,600		IL J V
С		2c			
d		2d	580		
е				2e	14,180
3	Subtract line 2e from line 1			3	3,067,549
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:				
а					
b	Other (Describe in Part XIII.)	4b			
С	Add lines 4a and 4b			4c	
_5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)			5	3,067,549
Pa	art XII Reconciliation of Expenses per Audited Financial Sta			er R	leturn.
	Complete if the organization answered "Yes" on Form 99	0, Part IV,	line 12a.		0 500 330
1				1	2,528,330
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:	1 1	00 400		
а			80,400		
b		2b			
С	Other losses				
d	G. 1. (2 6 6 1. 1 G. 1 7 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1.	2d	580		
е	7.656 m.100 m.100g			2e	80,980
3	Subtract line 2e from line 1			3	2,447,350
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:				
а					
b	(======================================	4b			
С	Add lines 4a and 4b			4c	
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)			5	2,447,350
D,	art YIII Supplemental Information				

Part XIII Supplemental Information.

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

PART X - FIN 48 FOOTNOTE

THE ORGANIZATION FOLLOWS FASB ASC TOPIC 740, INCOME TAXES. A COMPONENT OF THIS STANDARD PRESCRIBES A RECOGNITION AND MEASUREMENT THRESHOLD FOR TAX POSITIONS TAKEN OR EXPECTED TO BE TAKEN IN A TAX RETURN. FOR THOSE BENEFITS TO BE RECOGNIZED, A TAX POSITION MUST BE MORE-LIKELY-THAN-NOT TO BE SUSTAINED UPON EXAMINATION BY TAXING AUTHORITIES. THE ORGANIZATION'S POLICY IS TO RECOGNIZE INTEREST AND PENALTIES ASSOCIATED WITH TAX POSITIONS UNDER THIS STANDARD, AND NONE WERE RECOGNIZED SINCE THERE WAS NO MATERIAL IMPACT OF THE APPLICATION OF THIS STANDARD FOR THE YEARS ENDED JUNE 30, 2022 AND 2021. THE ORGANIZATION'S INFORMATION RETURNS ARE OPEN TO INTERNAL REVENUE SERVICE EXAMINATION FOR THE TAX YEAR ENDED JUNE 30, 2019, AND ALL SUBSEQUENT YEARS.

Schedule D	(Form 990) 2021 G	REAT EXPI	ORATIONS	INC		59-276335	9	Page 5
Part XIII	Supplementa	I Information	(continued)					
DADE	VT - I TVII 0			ma TMATA	DED TH. II	THENTOTE		_
PART	XI, LINE 2	D - KEVEN	IUE AMOUN	TS INCLU	DED IN E	INANCIALS	- OTHER	
ремта	L EXPENSES				\mathcal{I}			580
KENIA	n evernses						?	300
PART	XII, LINE	2D - EXPE	NSE AMOU	NTS INCL	UDED IN	FINANCIALS	- OTHER	
RENTA	L EXPENSES	, 					\$	580
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SCHEDULE G (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Information Regarding Fundraising or Gaming Activities
Complete if the organization answered "Yes" on Form 990, Part IV, line 17, 18, or 19, or if the
organization entered more than \$15,000 on Form 990-EZ, line 6a.

▶ Attach to Form 990 or Form 990-EZ.

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization GREAT EXPLORATIONS	INC			tion	59-27633	
Part I Fundraising Activities. Complete	if the organization			wered "Yes" on F		
Form 990-EZ filers are not required				in Charle III that are		
1 Indicate whether the organization raised funds through	$\dot{\Box}$	_			oly.	
			_	overnment grants		
b Internet and email solicitations						
$\overline{}$	g Special fu	murais	ing e	events		
d In-person solicitations2a Did the organization have a written or oral agreement	t with any individ	ual (in	cludir	na officers directors t	riistees	
or key employees listed in Form 990, Part VII) or enti b If "Yes," list the 10 highest paid individuals or entities	ty in connection	with p	rofess	sional fundraising serv	rices?	Yes No
compensated at least \$5,000 by the organization.	· · · · ·	l(iii) Di	id fund-	<u> </u>	4-3 A4i	6.3 America anida
(i) Name and address of individual or entity (fundraiser)	(ii) Activity	raiser custo conti	have ody or rol of utions?	(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col. (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
1						
2						
3						
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5						
6						
7						
•						
0						
8						
9						
10						
Total			. •			
3 List all states in which the organization is registered o registration or licensing.	r licensed to soli	cit con	tributi	ions or has been notif	fied it is exempt from	

Schedule G (Form 990) 2021 GREAT EXPLORATIONS INC 59-2763359 Page 2 Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000. (a) Event #1 (b) Event #2 (c) Other events (d) Total events **EXTRAVAGANZA** BREWSEUM (add col. (a) through NONE col. (c)) (total number) Revenue 131,305 39,974 171,279 1 Gross receipts 58,000 82,520 24,520 2 Less: Contributions 3 Gross income (line 1 minus 15,454 73,305 88,759 line 2). 4 Cash prizes 5 Noncash prizes Expenses 6 Rent/facility costs 7 Food and beverages 8 Entertainment 52,420 29,290 81,710 9 Other direct expenses 10 Direct expense summary. Add lines 4 through 9 in column (d) 81,710 11 Net income summary. Subtract line 10 from line 3, column (d) 7,049 Gaming. Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a. (b) Pull tabs/instant (d) Total gaming (add Revenue (c) Other gaming bingo/progressive bingo col. (a) through col. (c)) 1 Gross revenue 2 Cash prizes Expenses 3 Noncash prizes 4 Rent/facility costs 5 Other direct expenses Yes % Yes 6 Volunteer labor No 7 Direct expense summary. Add lines 2 through 5 in column (d) 8 Net gaming income summary. Subtract line 7 from line 1, column (d) 9 Enter the state(s) in which the organization conducts gaming activities: a Is the organization licensed to conduct gaming activities in each of these states? **b** If "No," explain: 10a Were any of the organization's gaming licenses revoked, suspended, or terminated during the tax year? b If "Yes," explain:

Sche	edule G (Form 990) 2021	GREAT	EXPLORATIONS	INC	59-2763359	Page	3
11	Does the organization cor	nduct gaming	activities with nonmember	ers?		Yes	<u>—</u> Nо
12	Is the organization a gran	tor, beneficia	ry or trustee of a trust, or a	a member of a	partnership or other entity		
	formed to administer char	ritable gamino	j?			Yes I	No
13	Indicate the percentage of					1	
а	The organization's facility				13a		
b	An outside facility	4		1.1	13b	%	<u>6</u>
14		ess of the pe	rson who prepares the org	ganization's gar	ming/special events books and		
	records:						
	Mana A						
	Name						
	Addross >						
	Addic33						
15a	Does the organization have	e a contract	with a third party from wh	om the organiz	ation receives gaming		
	rovenue?			_		Yes I	No
b	If "Yes," enter the amount	of gaming re	evenue received by the or	ganization 峰	and the		
	amount of gaming revenu						
С	If "Yes," enter name and a						
	Name ▶						
	Address						
16	Gaming manager informa	ition:					
	Mana A						
	Name ▶						
	Caming manager compo	ecation •					
	Gaming manager comper	ısαιιοπ > φ					
	Description of services or	ovided •					
	Boomphon of convided pr						
	Director/officer	Empl	oyee Indep	endent contrac	tor		
			.,				
17	Mandatory distributions:						
а	Is the organization require	ed under state	e law to make charitable o	listributions fron	n the gaming proceeds to		
	retain the state gaming lic	ense?				Yes	No
b	Enter the amount of distri	butions requi	red under state law to be	distributed to of	ther exempt organizations or		
	spent in the organization's	own exemp	t activities during the tax y	rear ▶\$			_
Pa					equired by Part I, line 2b, columns (iii) a		
			o, 15b, 15c, 16, and	17b, as appi	licable. Also provide any additional info	rmation.	
	See instructi	ons.					_
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SCHEDULE O (Form 990)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

OMB No. 1545-0047 2021

Department of the Treasury Internal Revenue Service

▶ Attach to Form 990 or Form 990-EZ. ▶ Go to www.irs.gov/Form990 for the latest information. Open to Public Inspection

Name of the organization

Employer identification number

GREAT EXPLORATIONS INC 59	-2763359	
FORM 990, PART VI, LINE 11B - ORGANIZATION'S PROCESS TO	REVIEW FOI	RM 990
AN EXACT COPY OF FORM 990 (AS FILED WITH IRS) AND ALL AT	TACHED SCI	HEDULES
WERE PROVIDED TO ALL VOTING BOARD MEMBERS FOR REVIEW PRICE	OR TO FIL	ING
FORM 990, PART VI, LINE 12C - ENFORCEMENT OF CONFLICTS P	OLICY	
GREAT EXPLORATIONS REGULARLY AND CONSISTENTLY MONITORS AND	ND ENFORCE	S ITS
CONFLICT OF INTEREST POLICY BY EDUCATING THE BOARD, STAF	F AND MEMI	BERS OF
ITS POLICIES AND PROCEDURES REGARDING CONFLICTS OF INTER	EST AND KI	EEPING AN
UPDATED CONFLICT OF INTEREST POLICY IN PRINT IN THE EMPL	OYEE HANDI	BOOK AND
BOARD INFORMATION PACKET. THE POLICY IS REVIEWED AND SIG	NED ANNUAI	LLY AT
BOARD MEETINGS.		
FORM 990, PART VI, LINE 15A - COMPENSATION PROCESS FOR T	OP OFFICIA	AL.
THE CEO'S COMPENSATION IS REVIEWED BY THE EXECUTIVE BOARD	O OF TRUST	TEES AND
BROUGHT TO THE BOARD OF TRUSTEES FOR AN APPROVAL VOTE FOR	R ANY SAL	ARY
INCREASE AS WELL AS THE INITIAL OFFER TO BRING ON THE CE	O. THIS IS	S RECORDEI
IN THE BOARD MINUTES.		
FORM 990, PART VI, LINE 19 - GOVERNING DOCUMENTS DISCLOS	URE EXPLAI	NATION
GREAT EXPLORATION, INC MAKES ITS GOVERNING DOCUMENTS AND	FINANCIAI	
STATEMENTS AVAILABLE TO THE PUBLIC UPON REQUEST. PLEASE	CALL ANGE	LINE
HOWELL AT 727-821-8992		
FORM 990, PART XI, LINE 9 - OTHER CHANGES IN NET ASSETS	EXPLANATI(ON
RENTAL EXPENSES	\$	580

Schedule O (F	Form 990) 2021 ganization	Page 2
		Employer identification number
GREAT	EXPLORATIONS INC	59-2763359
RENTAL	Public Inspection	Copy -580
		PAGE 1 OF 1

Great Explorations Children's Museum Board of Trustees

Name	Affiliation	Term
Jason Palmer Board Chair	Stetson University College of Law Professor of Law	Joined 2017 July 1, 2023 (end of 2nd term)
Melissa Pinkerton Vice Chair		Joined 2017 July 1, 2023 (end of 2nd term)
Natalie Gebicke Past Chair	Goldman Sachs VP– Private Wealth Advisor	Joined 2014 July 2023 (end of 3rd term)
John-Erik Johansson Treasurer	Valley National Corporate Finance Manager	Joined 2017 July 1, 2023 (end of 2nd term)
Lauren Carlan Secretary	Realtor, Stay at home mom	Joined 2019 July 1, 2022 (end of 1st term)
Angeline Howell, LMHC CEO	Great Explorations Children's Museum	Employee Since October 2013

Great Explorations Children's Museum Board of Trustees

Jack Austin	Republic Bank	Joined 2019 July 1, 2022 (end of first term)
Jenna Bell, PhD, RD	SVP and RD	Joined 2017 July 1, 2023 (end of 2 nd term)
Anthony Brown	Cyber Security Analyst Ice Miller	Joined 2021 July 1, 2024 (end of 1 st term)
Katherine Childs	Klement Family Dental	Joined 2022 July 1, 2025 (end of 1st term)
Martha Fabelo, MD	Northeast Pediatrics	Joined 2022 July 1, 2025 (end of 1st term)
KellyGene (KG) Hays	Gravyty VP Marketing	Joined 2022 July 1, 2025 (end of 1 st term)
Commander Dick Jensen, US Navy	US SOCOM, MacDill AFB	Joined 2020 August 2023 (end of 1st term)

Great Explorations Children's Museum Board of Trustees

Jason Jensen, AIA LEED, AP	Wannemacher Jensen Architects	Joined 2022 July 1, 2025 (end of 1 st term)
Haviland Kebler	Intellectual Property Attorney, MaxeyFisher, PLLC	Joined 2021 July 1, 2024 (end of 1 st term)
Jordan Loebel	Unum	Joined 2021 July 1, 2024 (end of 1 st term)
Victoria Mazur	Raymond James Head of Total Rewards	Joined 2019 July 1, 2022 (end of 1st term)
Mike Rachesky	United Health Care General Agent Distribution Manager	Joined 2021 July 1, 2024 (end of 1 st term)
Kara Rowe, C.P.A	Jabil	Joined 2019 July 1, 2022 (end of 1st term)
Brooks Wallington	Chief Investment Strategist with Hughes & Wallington Investment Management	Joined 2021 July 1, 2024 (end of 1 st term)

Revised 08/22



Great Explorations Children's Museum's Executive Staff

Angeline Howell

- Chief Executive Officer (CEO)
- Started role as CEO at Great Explorations Children's Museum in October 2013.

Alan Kahle

- Chief Operating Officer (COO)
- Started at Great Explorations Children's Museum in June 1997.
- Started role as COO in June 2005.

Laurel Ginn

- Chief Administrative Officer (CAO)
- Started at Great Explorations Children's Museum in August 2007.
- Started role as CAO in January 2020.

Chel Personius

- Director of Educational Programs
- Started at Great Explorations Children's Museum in December 2013.
- Started role as Director of Educational Programs on April 2022.

Jennifer Bell

- Development Manager
- Started at Great Explorations Children's Museum in June 2019.
- Started role as Development Manager in August 2019.



2023-2024 TRUSTEE COMMITMENT FORM

I,understand that as a member of the Board of Trustees of Great
Explorations Children's Museum, I have a fiduciary and ethical responsibility to ensure that the
organization does the best work possible in pursuit of its goals. I believe in the purpose and the mission of
the organization, and I will act responsibly and prudently as its steward.

As part of my responsibilities as a board member:

- I will attend at least 80% of board meetings, committee meetings, and special events.
- I will make a personal financial contribution each year at a level that is meaningful to me. I will make Great Explorations one of the top 3 charitable organizations that I contribute to each year.
- I will actively participate in one or more fundraising activities.
- I will represent the organization and act in the best interests of the organization, and excuse myself from discussions and votes where I have a potential conflict of interest. I will review and sign the Board Conflict of Interest Policy and Form annually.
- I will work in good faith with staff and other board members as partners towards achievement of our mission and goals.
- If I cannot fulfill these commitments to the organization, I will be asked to review my commitment with the board governance committee.

I. FINANCIAL CONTRIBUTION

As a board member we ask that you donate a *minimum* total of \$2500 unrestricted funds throughout the year. Or you agree to raise a minimum of \$2500 to benefit the operations and educational programs at Great Explorations. If you are financially able to donate more, please support Great Explorations at a level that is meaningful to you.

Included in your board commitment is a basic membership for Great Explorations valued at \$175. Unlimited admission for up to 5 family members (maximum 2 adults) for 1 year – 10% discount on museum store purchases – Early registration and member pricing for special programs and birthday parties – Monthly deals and discounts for local attractions. If you would like to upgrade to a higher membership, with additional benefits, please let us know.

II. In-Kind Services Commitment:

In-kind contributions can be in the form of labor, materials, corporate solicitation, supplies, reduced pricing on essential services, or materials/supplies, marketing and PR, or any other form of in-kind support.

111-	kind support.
	Check box if you will secure in-kind donations for Great Explorations.
	Estimated in-kind contribution: \$
	Type of in-kind contribution you believe you could assist in bringing forward



III. <u>IMPACT:</u>

\$15,000 - Provides 2 preschool scholarships for children that are underprivileged in our community to attend an entire year at our award-winning preschool.

\$10,000 - Provides 40 weeks of full-day camp and educational programming for children that are underprivileged in our community.

- \$5,000 Provides more than 12 hours of museum rentals to community nonprofits for programming.
- \$3,000 Provides educational field trips impacting 500 kids from local Title 1 schools.
- \$1,500 Provides access for 300 children with sensory challenges and family members to enjoy our Great Connections programming.
- \$500 Provides 5 membership scholarships to under privileged families for a year of access to the
- \$200 Gives a Title I School a free Field Trip
- \$160 Sends a low-income child to Summer Camp for one week
- \$40 Provides one day of School-Aged Programming for at-risk youth
- \$25 To collectively work together to bring a class or school to Great Ex

As a Trustee of Great Explorations Children's Museum, I willingly join the effort and mission of the museum to *stimulate learning through creativity, play and exploration*. Yes, I would like to make a difference, together with Great Explorations.

Donation amount:	
Payment source: Check included for full amount	☐ My employer will match my donation
☐ Quarterly payments	☐ My board commitment will be
☐ Monthly through the donor club	sponsored before 06/2024
☐ I would like to receive an invoice	☐ Contact me for a different payment plan
Trustee Signature:	Date:
Trustee Name:	Phone:

Please return this form to Angeline Howell, CEO Great Explorations Children's Museum ~ 1925 4th St. N, St. Petersburg, FL 33704 ~ (727) 821-8992 ext. 208



Museum Institutional Plan

APPROVED AND ADOPTED BY THE BOARD OF TRUSTEES ON FEBRUARY 15, 2023.



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1986

In 1986, the Junior League of St. Petersburg set out to create a local children's museum to serve the children and families in the Tampa Bay area. As a result, Great Explorations Children's Museum was co-founded in partnership with exhibit design firm Hands-On! Inc.

1992

In 1992, Great Explorations was granted full membership into the Association of Science-Technology Centers (ASTC).

1999

While the museum was located at one point on the famous St. Petersburg Pier, the Board of Trustees voted in 1999 to pursue a permanent space for the museum in the same historic building at Sunken Gardens, a city-owned facility, on 4th Street North near downtown St. Petersburg. In 2000, out of fifteen competing nonprofit organizations, St. Petersburg City Council members approved the relocation of Great Explorations to the 4th Street North building to occupy approximately half of the building.

1987

In 1987, the museum opened its doors to an enthusiastic public. Great Explorations is a 501(c) (3) nonprofit organization that is managed by a Chief Executive Officer with direction from a Board of Trustees.

1996

Based on of the results of a feasibility study conducted in 1996, the Board of Trustees voted unanimously to shed its dual role as a science and children's museum and focus on children 0-10 years old. Educational programming was updated to include arts and humanities activities. While retaining its membership in ASTC, Great Explorations expanded its professional affiliations by joining the Association of Children's Museums (ACM).

2003

In 2003, Great Explorations had a ribbon cutting ceremony to celebrate the re-opening of the museum in its new location and offered free admission to the children and families in the community. In its first year in the new building, Great Explorations served more than 112,000 museum visitors and program participants.

2005

In 2005, Great Explorations developed a long-range strategic plan and completed a Museum Assessment Program (MAP) review under the auspices of the American Alliance of Museums (AAM). During this time, Great Explorations debuted several new exhibits in partnership with local businesses, including: the Pinellas Animal Foundation, Science Center of Pinellas County and a veterinary society to open the Pet Vet exhibit, the St. Petersburg City Fire Department to open the Fire House exhibit, Publix Supermarkets to open the My First Market exhibit, and JMC Communities to open the Tree House exhibit - the focal point of the museum. In addition, the Tampa Bay Rays baseball team hosted a Science of Baseball outreach exhibit at Tropicana Field in downtown St. Petersburg. Great Explorations also launched an ongoing \$500,000 campaign to serve foster children, opening multiple Heart Gallery exhibits and offering free museum memberships and arts programming to foster children in the community. Twenty-seven children found permanent homes as a result of that campaign.

2008

In 2008, Great Explorations received the Universal Design Award and the Promising Practice Award at the Annual Conference of the ACM. The Universal Design Award was given in partnership with VSA Arts, an affiliate of The Kennedy Center of the Arts, and the ACM for the Start with The Arts Early Learning Institute. The Promising Practice Award, selected by MetLife Foundation and the ACM, honored Great Explorations' Foster Grant Futures initiative, which served disadvantaged children through interconnecting programs.

2007

In 2007, summer camp enrollment at Great Explorations doubled to 160 children - 80 of those children from low to moderate income families were awarded full scholarships to attend camp. Financial literacy workshops were offered to the parents or quardians of summer camp enrollees. In partnership with VSA Arts of Florida, the state organization on arts and disability, Great Explorations opened the Early Learning Institute for children of mixed abilities that included a Start With The Arts curriculum, serving four classrooms for children ages 2 to 5. Great Explorations began offering under-served children from local Title I schools after-school tutoring programs in Math, Science, Reading, Music and Dance at no cost to their families.

Founded by Dr. Bill and Jeanne Heller, Early Explorations Preschool opened in 2007 at Great Explorations with 28 students enrolled in the first classes. The preschool offers low teacher-child ratios in every classroom and highly qualified teachers. This program, to this day, is for museum members only. It is offered year-round, and accepts children ages 2-5. Early Explorations goal is to foster a love of learning in a positive environment where social, emotional, physical and cognitive needs are met and developed every day to ensure that each child experiences the love of learning through creativity, play and exploration.

2010

In 2010, as part of the re-launch of its traveling exhibits and outreach program, Great Explorations debuted the Wonderful Wizard of Oz traveling exhibit at the museum and at the Clearwater Public Library. The Wonderful Wizard of Oz became a national traveling exhibit, opening at the Long Island Children's Museum.

2014

February of 2014 marked an exciting time in history for Great Explorations Children's Museum. After years of hard work, dedication, and commitment to excellence, Great Explorations achieved accreditation from the American Alliance of Museums (AAM) holding the highest honor a museum can receive. Great Explorations become the first mid-sized children's museum in the country to have obtained this honor. At the time, only 8 out of 300 children's museums in the United States were accredited, and only 6% of the estimated 17,500 in the United States had received that recognition at that time. The AAM accreditation signifies excellence in the museum community. The process to achieve accreditation is rigorous and includes examination of all aspects of a museum's operations from public programs and community engagement to finances and governance. After being accredited by the American Alliance of Museums, our tourism rate sky rocketed by 42% over the next year.

2009

Great Explorations began a productive period of internal study and restructuring of departments and programs in 2009. This was in response to a changed economy and to reflect a new vision to draw on Great Explorations' roots and serve its mission by engaging under-served segments of the diverse community.

2011

Over the next few years Great Explorations strengthened many community partnerships, grew exhibits sponsorships and opened several new exhibits on the gallery floor. The outreach program grew reaching community members who would not otherwise have transportation to the museum. Early Explorations Preschool reached its capacity with a growing waitlist with no less than 30 students in each age level. We added a program for after school kids, our Stay and Play program picking up from area schools and allowing children the time to work on homework, have a snack, and quality time in the museum until their parents were able to pick them up from school. Ending the fiscal year 2013, Great Explorations had made an impact reaching more than 220,000 children and families.

2015

In 2015, we saw 220,000 children and families. As daily attendance and participation in our educational programs increased, we were faced with the need for more space. The museum's annual memberships and walk-in admissions had significant growth, due in part to the national recognition from our accreditation by the American Alliance of Museums. Our capital campaign focused on creating new, extraordinary learning experiences for area youth and allowed Great Explorations Children's Museum to be a catalyst for community engagement and improvement.

2018

In August 2018, we finished our expansion project for our preschool and cut the ribbon to 7 brand new state-of-the-art classrooms. With that ribbon cutting, we successfully enrolled 30 additional students from our waitlist, totaling an enrollment of 110 preschool children. The expansion boosted the preschool by 38% and met the growing need for early education in our community.

2020

Starting n March 2020, the museum, along with the rest of the world, experienced the effects of the COVID-19 pandemic. Great Explorations made the difficult decision to close to the public. This decision was made to do our part to help stop the spread of COVID-19. While we constantly monitored regional, state, & national guidelines, we remained closed, but in constant contact with our employees, our donors, & our community. During this time, we applied for all opportunities that we qualify for including, but not limited to, CARES, SBA non-profit funding, Disaster Relief Fund through SBA/Economic Injury Disaster Loans and Loan advancement(EIDL), Pinellas Arts Community Relief Fund, and SBA 7(a) AKA Paycheck Protection Plan (PPP). Our goal was to reopen Great Explorations as soon as it was safe to do so. While we may have been closed to the public, our team continued to work. We met daily to brainstorm and plan for ways we could continue to be a resource for our families. One idea we came up with was our virtual/ digital programming opportunities. We were thrilled to continue hands-on learning through our digital play book and our YouTube channel.

With the lack of revenue during the initial days of our closure, we were forced to lay off 86% of our workforce. Keeping only a handful of positions needed to keep the organization going, we applied for as many funding opportunities as possible. In April, 2020, the museum was awarded funding from the Paycheck Protection Program (PPP), and this funding allowed us to rehire our teachers & reopen preschool & school-age programs.

2016

In 2016, Great Explorations launched a \$2 million capital campaign to expand our current exhibit space and offer more availability to our growing preschool. Our community at that time was growing fast. Our programs continued to expand and grew within our community. During the capital campaign, we received a generous donation for a new van and our STEAM Machine, which allowed us to reach even more of our community members and schools. Our capital campaign also allowed us to focus on the gallery floor with new partnerships, sponsors, and exhibits. As a result, we installed two public restrooms for our guests within the gallery as well as new carpet. Both of these additions were well received.

2021

After surviving the aftermath of the initial closure, Great Explorations Children's Museum began to thrive once again. 2021 was a positive year and we stayed focused on our mission to stimulate learning through creativity, play, and exploration.

2022

2022 was a great year to focus on bringing back specialized programs our community members relied on. The exhibits within our museum have blossomed while adding new concepts to the gallery floor, and opportunities for all children no matter their ability to learn through hands-on play, and experiecne creativitiy coming to life. Because of our leadership team and the support of our board, we are more financially sustainable and have the right people in the right seats to ensure this organization continues to strive for excellence each and every day.

EARLY EXPLORATIONS PRESCHOOL

EARLY EXPLORATIONS PRESCHOOL

Great Explorations Children's Museum believes every child has their own specific way of learning, interests, and experiences to bring to the classroom. Our early learning program offers a child-centered curriculum that is generated from the interests of the child and their surrounding environment. Our goal is to foster a love for learning in a positive environment where social, emotional, physical, and cognitive needs are met and developed every day.

The Early Explorations Preschool seeks to provide an inclusive environment, for children with all abilities, talents, and intelligence to be fully nurtured. As part of achieving this goal, the Institute is also serving children with disabilities whose parents deem them able to function in an environment with low ratios and with two teachers per classroom. Diversity is a value of Great Explorations Children's Museum, all children can enhance their growth in a diverse environment.

At Early Explorations Preschool we strive to provide the highest quality of childcare and education in a secure, nurturing, and stimulating environment. We believe that all children have their own specific styles of learning. Our early learning program offers a child-centered curriculum that nurtures the interests of children and their surrounding environment. Our developmentally appropriate curriculum focuses on social, emotional, physical, cognitive, and language development in each individual child. These central areas of development create the framework for both teacher and child-directed learning. Our teachers use techniques that draw on each child's natural strengths which create a deep level of understanding that allows each child to develop at their own pace. Our goal is to foster a love of learning in a positive environment where the social and emotional needs of every child are met every day while physical and cognitive skills are developing. We facilitate this positive learning environment by using the educational method, Creative Curriculum.

At Early Explorations Preschool we offer low teacher-child ratios in every classroom and highly qualified teachers. We are a year-round, members-only preschool that accepts children 2-5 years of age. We also accept VPK Scholarships through Early Learning Coalition. It is our goal to work together with parents as part of a team to provide the best quality education possible and to ensure that each child experiences the joy of learning through creativity, play, and exploration.



EDUCATIONAL PROGRAMING

CURRICULUM - THE CREATIVE CURRICULUM® FOR EARLY CHILDHOOD

The underlying philosophy for curriculum development draws from Jean Piaget's work on cognitive development, Erik Erikson's stages of socio-emotional development, and accepted theories of how children learn best. The approach is practical, easy to understand, and immediately applicable to a variety of settings. Preschool teachers have always taught content. When they made recipe cards so children could count the cups of flour needed to make a cake, they were teaching math. When they challenged children to find out what kind of leaves a caterpillar likes to eat, they were teaching science. However, in the last few decades, the knowledge base about teaching and learning content in preschool classrooms has grown. More and more research has shown us the value of teachers making intentional efforts to guide children's thinking and support their learning as they interact with children throughout the day, plan individual and small- and large-group activities, and organize the classroom environment. For a teacher to be effective, he or she must have a deep understanding of the content and the ability to observe what children are doing and provide appropriate experiences to help them progress. The Creative Curriculum® for Preschool addresses all areas of development: social/emotional, physical, cognitive, and language. It also provides educators with the necessary tools to address content in Literacy, Math, Science, Social Studies, The Arts, and Technology.

SCHOOLS OUT CAMP AND SUMMER CAMPS

Camps at Great Explorations are a fantastic way to have fun when school is out while still stimulating learning and imagination. Our camp offers week-long themes, ranging from Time Travelers to Ocean Exploration to The Great Ex Olympiad. The campers enjoy the museum exhibits in the mornings and afternoons. When it is nice outside, the campers have an opportunity for physical activity at local parks and playgrounds. Camp days are filled with art and science projects geared towards the weekly theme, music and movement activities, and STEM activities. Each week, campers take field trips to enriching locations around the Tampa Bay area. We offer full day care from 7:30 A.M. – 5:30 P.M.

STAY-AND-PLAY AFTER SCHOOL PROGRAM

The Stay-and-Play after school program at Great Explorations offers an enriching setting for children. We pick up students in Kindergarten through 5th Grade from Bay Vista Fundamental Elementary, Lakeview Fundamental Elementary, Douglas L. Jamerson Elementary, and James B. Sanderlin Elementary. The children have supported homework time, afternoon snack, organized activities, and museum time each day. We are fully licensed through the state of Florida and Pinellas County. We offer daily care from each school's final bell – 5:30 P.M.

INTERACTIVE EDUCATIONAL PROGRAMS

The Education Department brings the mission to life in the museum and out in the community by collaborating to create unique, interactive educational experiences that are accessible to all children. Our important work is guided by the following principles:

- Play is essential. Research shows that play is vital to social, emotional, physical, creative and cognitive development.
- Learning is fun. Having fun creates an emotional response to the activity, which is vital to strengthening the memory of that experience. Tying learning to an emotional response leads to a deeper connection with the content.
- Children learn with their whole bodies. When an activity engages the whole body, learning can be deeper and more memorable.
- Adults play a critical role in facilitating children's learning. Adults facilitate deep learning by taking an active and encouraging role while still letting children direct play experiences.

While educational programming is varied and diverse, all Great Explorations educational programs:

- Spark curiosity, critical thinking and communication in learners of all ages, abilities and economic circumstances.
- Model how to facilitate and support learning experiences for adult caregivers in families and schools.
- Support and are supported by what children are already learning in their homes and schools.

EDUCATIONAL PROGRAMING

JUNIOR EDUCATIONAL PROGRAM SUMMARIES 2022 (IDEAL FOR PRE K-2ND GRADE)

LOOKING UP -TIME FOR TAKEOFF! With a subject as vast as space, we engage your students with the basic information of what they can see in the sky - the moon, sun, and stars.

SUPER BODIES: Our bodies do so many amazing things; we had to find ways to highlight them! They do yucky things to protect us, beautiful things to shape us, and extraordinary things to help us experience the world in a healthy way.

BOPPIN' TO THE BEAT: Experience music from around the world. With instruments from multiple cultures, it is a wonder the music we can make! Students will learn about rhythm and how music affects us.

SOLID, LIQUID, GAS: Introducing the science of bubbles, explosions, and reactions, children will be amazed by the things we can do when we combine matter and study mass.

COME TO YOUR SENSES: An excellent developmental program for younger audiences, this program teaches kids how we can use our senses to orient ourselves in an exciting world of wonder.

ONCE UPON A TIME: Do your students not like reading? Let us try to change their mind with these interactive stories that students work together to bring to life. With fun props, activities, and a science experiment to round out their story time, it is sure to be a blast!

ART OUT OF THE BOX: Bringing art to you lets your students explore even more. This program looks at how we can make an artistic toolbox using geometry, our hands, and our imaginations. We can't wait to see what artistic creators you are.

INTERMEDIATE EDUCATIONAL PROGRAM SUMMARIES 2022 (IDEAL FOR 3RD-6TH GRADE)

FORCE IN MOTION: We take a closer look at how objects move around us.

SPACE EXPLORATIONS: Time for takeoff! Come with us on a journey as we look at new, ever-changing information about the subject of space.

ART EXPLORATIONS: Who knew science and art complement each other so well? This exploration looks at how we can make all forms of art using scientific methods - force, inertia, gravity, and multiple forms of matter.

#WEARELOUD: Experience culture and heritage through music from around the world.

SUPER BODIES: Our bodies do so many amazing things, we had to find ways to highlight them. They do yucky things to protect us, beautiful things to shape us, and extraordinary things to help us experience the world in a healthy way.

CHEMISTRY EXPLORATIONS: We do it for the reactions - physical, chemical, and excited reactions, that is!

WEIRD WEATHER: This program focuses on the strangest weather events in the United States. Students will be engaged and entertained while they act as the "studio audience" in this Weather Broadcast setup.

INTERNAL PROGRAMS

FIELD TRIPS & GROUP VISITS - SCHOOL-BASED PROGRAMS

We recognize that schools have different objectives when they bring a group to Great Explorations for a field trip so we offer four different kinds of experiences:

- Exploration Field Trip this option includes 2 hours to enjoy the museum in chaperoned groups with Educational programs, "Solid, Liquid, Gas" and "Come to Your Senses."
- Animal Encounter in addition to exploring the museum, teachers, chaperones, and students get an up-close, hands-on experience with our resident animals.
- Show in addition to exploring the museum, teachers, chaperones and students will be educated and entertained during these 30-minute interactive presentations. A new game show concept will start mid spring.
- Steam Lab in addition to exploring the museum, students will participate in hands-on activities in our steam station.

GALLERY PROGRAMS

We believe that innovative and creative programming can deepen learning in the exhibits and keep children coming back to Great Ex for new experiences. Our goal is for gallery staff to engage visitors with unique experiences on each visit to the museum. To this end, we have developed a wide variety of programs and activities to be facilitated on the floor on a scheduled or unscheduled basis. These programs run the gamut of STEAM content and age range and can be delivered in the following formats:

- Stage shows
- Demonstrations and animal encounters

- Tabletop programs
- Art hour

SPECIAL EVENTS

In addition to our informal gallery programs, we host at least one special event per month throughout the year. This year's calendar includes:

- January: Space Explorations
- February: Love and Kindness
- March: Sports/ March Madness
- April: Inclusivity (autism awareness & prevent child abuse month)
- May: Reduce, Reuse, Recycle
- June: Rainbow
- July: Ocean Science
- August: Superhero

- September: Farming/Animals
- October: Spooky Season
- November: Thankfulness
- December: Winter Wonderland

GREAT CONNECTIONS

Great Connections is a monthly program for children with special needs and their families. We reduce admission and open the museum doors early for families that have children with special needs. Under the guidance of the Center for Autism and Related Disabilities, we modify the environment to make it more sensory-friendly and we provide a "cool down" room for children who need a break from the stimulation of the museum. Finally, we partner with outside organizations to help connect families with the resources available to them in the community.

TERRIFIC TOTS

This program is designed for children 1 to 3 years old. We rotate through different age-appropriate art projects that develop fine motor skills, provide sensory experiences and encourage self-expression. Terrific Tots is a great way to familiarize your toddler with large-group activities as well as toddler-led and parent-assisted learning experiences.

WELCOMING WEDNESDAYS

Every first Wednesday of the month from 5:30pm-7:30pm, adults (15 years old+) with neurodiversities and memory loss can come and play at the museum free of charge. We will modify lights and sounds, and will provide a "cool down" room for families who need to take a break. Connect with your family, with other families and with resources in the community!

SUNSHINE STATE READING CLUB

Facilitating a need to encourage in-school reading and discover the joy of reading and the power of a literate mind.

EXTERNAL PROGRAMS

INTERACTIVE EDUCATION - OUTREACH IN THE COMMUNITY AND SCHOOLS

Our goal when doing community outreach is two-fold:

- To garner exposure for Great Explorations and promote our preschool, camps, and other programs.
- To provide access to high-quality, fun educational experiences to under-served, high-risk communities and populations.

PROGRAMMING FOR COMMUNITY EVENTS

While community outreach necessitates flexibility and a level of content customization, current effort is being put into developing programming frameworks that allows the education team to stay on mission and leverage museum materials and resources efficiently and effectively.

Level 1 - Fun on Wheels Events

Inside trailer activities, matching STREAM values Level 1 programming includes activities with the focus on exploration and experience rather than content.

Level 2 - Educational Programs

This includes related activities centered on specific content or themes. The focus is on integrating the STREAM elements of the concept. We survey participants at community outreach events to gauge the impact and effectiveness of our outreach programs.

IN SCHOOLS & CAMPS

Level 1 - Educational Programing

Hands-on classroom experiences that take a more in-depth look at the topic being explored. Activities integrate STREAM elements into the students' understanding of the topic being explored.

Level 2 - Demonstrations

Experiences that include a brief group introduction to the topic being explored to provide framework for upcoming activities. The Education Team is also available for student reward programs, science initiatives, and the Great American Teach-In.



PARTNERSHIPS

In order to position Great Explorations as a community resource, we must forge partnerships with other community leaders and service providers. Strong and diverse partnerships help us identify needs and provide services to the community, while also facilitating word-of-mouth to promote the wonderful things the museum is doing. Below is a list of some of the partnerships that are currently active:

- Apraxia Tampa Bay
- Center for Autism and Related Disabilities (CARD)
- Council for Exceptional Children (CEC)
- Empath Health
- Family Network on Disabilities
- The Florida Orchestra
- · Healthy Families
- Home Instruction for Parents of Preschool Youngsters (HIPPY)
- Johns Hopkins All Children's Hospital

- Junior League of St. Petersburg
- Music & Me LLC
- Ronald McDonald House Charities
- St. Petersburg Chamber of Commerce
- St. Petersburg Free Clinic
- Suncoast Center, Inc.
- Sunken Gardens
- VSA
- Wonder Studio

In addition to collaborating on projects and programs, Great Explorations partnerships allow organizations that are aligned with our mission to use the Museum after hours through our Community Access Program.

PLANS FOR THE FUTURE

- Outreach
- · After-school programming
- · In-school preschool programming

PARENT EDUCATION

Develops a successful parent/family education series, utilizing our community partners to provide quality learning opportunities for museum members and at-risk families in St. Pete.



VOLUNTEER PROGRAM

The volunteer program is specially designed to encourage and motivate volunteers personally, professionally, and socially. Great Ex staff serves as mentors to train the volunteers in museum operations, public speaking, education, career planning, and public outreach programs. This training is enhanced through developing critical thinking and problem-solving skills, establishing good work habits, and participating in the program development process. The program also provides an opportunity for the students to develop self-confidence, build self-esteem, improve communication skills, acquire professional work skills, and enhance academic knowledge.

Our Volunteers achieve the following benefits:

- Learn many new skills such as Leadership, Time Management, Marketing, Merchandising, Customer Service, Teaching, etc.
- Through volunteering in camps, and in the exhibits, you can learn about science and the world around you.
- By interacting and being enthusiastic, you can spark a love of learning for children in your community, which they will carry with them in their career choices. Having that impact on a child is priceless.
- Make new friends: meet many other volunteers your age and from different schools. Help create curriculum and activities that will pave the way for new programming and camp themes. We rely on the ideas of our volunteers to relay the Great Explorations message.

GREAT EXPLORATIONS PRESCHOOL

Ages 2-5 years old areas for volunteering: Monday through Friday, 9:30am-5:30pm, Level 2 background check needed. Assisting the teachers with lesson plans and art projects with the students. Great opportunity for those interested in Early Childhood Education.

GREAT EXPLORATIONS BIRTHDAYS

Saturdays and Sundays 9:30am-5pm Assisting the birthday host. Set up / break down of party rooms. Facilitating birthday shows as needed.

SCHOOL'S OUT CAMP

All non-school days/holidays 9:30 am to 3:30 pm. Assisting the program manager with themed projects focused on active learning for children.

SUMMER CAMP

Summer Camp, Monday through Friday 9:30-3:30. Each week is a different theme, and volunteers will be engaging children in active play and learning through the weekly themes. Volunteers will learn new skills, such as leadership and time management.

GALLERY FLOOR

Monday through Saturday 9:30 am to 5 pm Sunday 11:30 am to 5 pm Tasks include: Opening the museum, assisting with shows, interacting with guests, creating exhibit activities, keeping the museum safe and clean, and closing the museum. Volunteers can also help out in the gift shop, stocking shelves, and cleaning.

GREAT EVENTS

Events are on Saturdays from 10 am-2 pm. Facilitating themed craft/activity stations, & keeping children engaged in an activity. Tasks include: providing information to attendees, facilitating activities, & promoting the museum.

ADMINISTRATION

Helping with admin staff; Filing, research, planning, and other basic office duties. Grant Research Volunteers will need to learn about our mission and our programming in order to find relevant grants. Volunteers can further improve their critical thinking, focus, and research skills with this task.

PHOTOGRAPHY

Volunteers with a good camera eye can go around the museum and take pictures of activities and visitors for our social media website. This is great for college students getting a degree in graphics or photojournalism.

EXHIBIT DESIGN

The museum's exhibits are carefully designed to nurture children's imaginations, to cultivate their sense of place, to foster their sense-of-self, build their confidence and competence, and to bolster their understanding that they are capable people with good ideas. Through education and shared experiences, the museum strengthens family bonds, enhances the developmental potential of children, and helps build a strong community.

The museum's exhibits and programs are developmentally appropriate and educationally sound, and also reflect the most up-to-date knowledge of the developmental needs of children - physical, cognitive, social, and emotional. The exhibits provide a rich addition to the formal education offered by public and private schools as well as home-school environments.

The exhibits are designed to meet the developmental needs of children from birth through elementary school age, with supporting activities for guests of all ages. Imagining, problem-solving, discovery, and open-ended exploration are encouraged, and objects and interactive components are presented in meaningful contexts.

The exhibits are multidisciplinary in that they integrate information from a variety of formal curricular areas (science, math, social studies, language and cultural arts). In developing the content of the exhibits, careful attention was paid so that all exhibits are furthering the goals of formal education in the best informal learning environment possible. In addition, all the exhibit areas actively encourage early literacy experiences by fostering book and print awareness, a sense of story, and the motivation to read in a language-rich environment.



PLAYING AND LEARNING

As children play, they learn. It is as simple as that. When you see a child playing, you are watching a learning process. It may look like 'just play', but the evidence is irrefutable that children are learning as they play. Whether they are learning to move and control their bodies more smoothly, to think through a problem at a new level of understanding, to use their language skills more effectively or increasing their abilities to get along with others, children are learning through play.

A children's museum is full of examples of children busily engaged in learning-filled play: children figuring out how this works and what can be done with that; learning what they can do with all those pieces; children playing alone and children playing together; children negotiating and sharing roles and spare parts with others; children alight with feelings of competence and confidence: children learning.

In a children's museum, carefully designed environments inspire children's learning. The exhibit environment is created from three strands, tightly knit together: an appreciation of children's play behavior, knowledge of how an environment can influence play and learning, and an understanding of children's developmental milestones. These three threads transform the learning landscape so that serious learning looks like play... for those who know how to look.

Although it seems like the antithesis of learning, the very highest form of play invites and involves imagination. Whether it is one child pretending to drive a fire truck or steer a Spanish galleon; or a group of children imagining that they are on an exploratory expedition to another planet, imagination play experiences give children exceptionally strong feelings of competence and confidence. The more we can offer children the experience of feeling in control, and of being powerful, the more self-confident they will be. The richer their imagination, the better they will become at real-life problem-solving. Imagination play isn't real, but the feelings it engenders are strong and long-lasting.

Play is vital to a child's healthy and full development. Children's museums provide a safe harbor in a scary, busy, and complicated world. They offer children the gift of playing freely in an inviting and complex environment and of playing with new things and people in time-tested ways. These positive play experiences are changing children's lives, not merely by what they learn during a museum visit, but by also helping them to believe in their own powers to learn, to succeed, and to make their own choices.



DESIGN DIRECTION

Children use their senses to explore and learn from their environment. They approach exhibits ready to engage different learning modalities. Color, form, line, texture, sound, scent, pattern, and light create a beautiful space that delights the eyes and stimulates the senses, while also offering a feeling of nurturing and well-being.

SCALE

A child-scaled environment sends the message "I fit here! Things are my size!" With this realization, children relax and have the confidence to explore the limits of their imagination. Imagination takes flight within the feeling of security thus engendered, allowing the bounds of reality to loosen and creating a sense of happy anticipation and openness to learning.

COLOR, TEXTURE, ACOUSTICS, AND LIGHTING

Great Explorations Children's Museum uses a combination of both soft and saturated hues to create an interesting and appealing palette. A huge variety of tactile materials build sensory exploration into the environment itself. Because Great Explorations Children's Museum is dependent on a combination of natural and artificial lighting, careful consideration is given to providing well-balanced illumination using a natural spectrum that is bright, but not harsh. Subdued lighting is used effectively, particularly in areas that are designed for quiet engagement.

EXHIBIT ELEMENTS

- Educational Foundation Each element is deeply researched and designed to reinforce the overall educational goals of the exhibit, contributing to the total learning experience.
- Interactive All exhibits are interactive and engage visitors' cognitive abilities. Though many exhibits work to challenge children, some are simple and require guests to utilize their own power and imaginations to guide their learning.
- Intuitive Exhibits are designed with the intent that guests intuitively know how to use an exhibit element. Our welldesigned exhibits enable visitors to enjoy every aspect of an exhibit without needing complicated 'how-to' instructions.
- Broadly appealing Because the Museum serves a broad range of ages, exhibit elements are designed to appeal to both older and younger children; in some cases, exhibits offer parallel experiences that appeal to both toddlers & older children.
- Accessible Children of all abilities are accommodated in the Museum. Good design finds ways to accommodate all guests, whether visitors with disabilities, the elderly, or people who are temporarily handicapped by an injury.



No person should be deprived of one of life's real pleasures, the joy of reading. -Bruce Alberts, National Academy of Science, President

LITERACY

The ability to read is essential to success in our society and early literacy is our nation's most pressing educational issue. To step into Great Explorations Children's Museum is to step into the world of story. All the exhibit areas actively encourage early literacy experiences by fostering book and print awareness, a sense of story, and the motivation to read in a language-rich environment.

The museum supports adults in their crucial role of facilitating children's learning. We understand that creative, interactive play shared by children and caring adults fosters learning and develops relationships. Literature and literacy experiences abound in every nook and cranny of the Museum: Here a book, there a word, in the corner an alphabet frieze. Everywhere, there is a buzz of people reading words, telling tales, playing out imaginings and creating new worlds with words. This is a museum that inspires people to see, think and participate in literacy activities in the most natural, contextual, happy way possible.

EXHIBIT PORTRAYAL

Children learn and grow in an environment where they can take ownership of the space around them, trying on roles, experimenting with rules, experiencing control and developing self-esteem as they play. Children, along with caregivers, are encouraged to try adult roles, solve problems, and explore choices through cooperative play and discovery. Whether they are shopping at the market, giving a manatee a dental exam, or responding to an emergency call at Station Company 15, they will be investigating familiar things in new ways, thus building confidence by participating in a world that is uniquely their own.

GREAT BEGINNINGS

"When I approach a child, he inspires in me two sentiments; tenderness for what he is, and respect for what he may become." -Louis Pasteur

The learning needs of infants and toddlers are strikingly different than those of older children. Not only are they much smaller, but they also use their minds and bodies differently. That is why these little ones and their caring adults need an environment that specifically tailored to their needs.

Recently renovated, this farm-themed space is aimed at giving infants the spotlight. A Frog Pond area, padded and self-contained, allows a space for our smallest guests, many of whom have yet to take their first steps, to crawl and explore safely. A variety of sensory and manipulatable items aid in the fine-motor and perceptive development of young children, while other elements allow them to learn about where food comes from and how it's grown. While breastfeeding is encouraged throughout the museum, the space also includes a "farmhouse" nursing nook, to give mothers the additional option of a private area to feed their infants.

FOSSIL PARK

Added during the 2020 COVID shutdown, Fossil Park features two loaned displays of fossils from Florida species and others from around the world. "Digging Science" host Jonathan Valentine loaned displays of terrestrial and marine vertebrate fossils, while Dr. Gregory Herbert of the University of South Florida loaned a display of plant and invertebrate fossils. There are also a number of locally collected fossils that are on open display for guests to touch.

The exhibit also includes a "build-your-own-dinosaur" kit of foam, bone-shaped building blocks, a pan where guests can search for their own fossils from sand available for purchase, and a beautiful mural depicting Florida species of the Miocene.

The centerpiece of the exhibit is one of six known copies of the skull belonging to SUE, the most complete Tyrannosaur fossil ever found, currently on display at Chicago's Field Museum of Natural History.

CRITTER CORNER

Our amazing live collection gives guests the opportunity of face-to-face experiences with a variety of reptiles. Both display animals and live animal encounters will allow guests to develop familiarity with and understanding of the animal world.

EXHIBITS

MY CHECK UP

Visits to the doctor or hospital can sometimes be overwhelming for children. Through our partnership with John Hopkins All Children's Hospital we are hoping that this fun and interactive exhibit will take some of the worries away. This exhibit teaches community life skills and social skills by interaction. Children can dress in doctor coats and check-in 'patients' at the nurses' station, examine baby dolls in the nursery area, play a fun game of operation, study real x-rays, and experience all the other interactive exhibit components while playing in an inviting child-sized atmosphere.

A planned update of this exhibit will include the addition of a nurse's station, an augmented reality element investigating the human body, as well as a self-checkup kiosk where children can check their temperature, pulse, height, and weight.

LIVE AND ON THE AIR

Become a meteorologist for the day and show how it's really done. Learn how to put a weather forecast together using the same tools as a meteorologist, then you can practice delivering it in front of a green screen watching yourself on TV. Children can learn about lightning safety, or follow the path of the water cycle with our interactive ball wall.

ENGINE COMPANY 15

Children love firefighters. Children can let their imagination fly as they pretend to be an everyday hero firefighter. They can try on real child-sized bunker gear and imagine driving to a call. Steering the truck, operating the light bar, or being a pump operator will add so much fun as they help save the day.

MORRIS' HOUSE

The Exhibit team partnered with the marketing department to create Busy Burg, a "Busy Town" concept of our community. In this exhibit, kids will be able to interact with Morris by leaving him mail in his mailbox. They can also create their own adventures by using magnets and their imagination, within their very own community.

FOR ALL ANIMALS

In partnership with the SPCA of Tampa Bay. "For All Animals" lets guests role-play as veterinarians caring for our stuffed "patients." From a simulated MRI machine, based on RFID technology, an exam table with accounterments, to a grooming station and educational videos, children can let their veterinary imaginations run wild.

THE STEAM STATION

The STEAM Station is a steam punk-themed exhibit that hopes to inspire a lifelong love of STEAM topics. This space includes a digital interactive floor featuring a bunny who needs help to escape the Moon, a plasma ball for discovering the power of electricity, and a reconfigurable scarf shooter. The exhibit also features profiles of people in STEAM with a focus on women, minorities and people with disabilities.

With built-in, hidden tables and ample seating, the STEAM Station also serves as our primary venue for programming, activities, shows, and even dance parties with Morris the Explorasaurus.

LET'S GO EASY

For over 65 years, LEGO has been the ultimate tool for children to explore creative construction. Our LEGO exhibit is a partnership with St. Petersburg/Clearwater International Airport (PIE) and features a city layout, an airport terminal and runway, base plate wall, Duplo table, and plenty of LEGO bricks for our guests to create the builds of their dreams.

EXHIBITS

MY FIRST MARKET

Enter our hands-on, child-sized Publix Super Market, providing children with a wonderful opportunity for role play and social interaction. Our supermarket has real representations of produce and other items that encourage children and adults to learn, play, imagine & create! In our interactive supermarket, we have dairy, produce, & a deli sandwich counter. Healthy fruits and vegetables line the walls ready to be placed in carts & taken to checkout. Children will get a chance to revel in a wonderful shopping experience where they can learn about nutrition facts, and how to make healthy choices! A future update to the market is planned to add a digital interactive checkout system.

THE SMILE SPOT

Our newest exhibit, The Smile Spot, is a kid-friendly dentist office, sponsored by Klement Dental. The space includes two friendly animal sculptures in need of an exam, a digital interactive brushing Morris the Explorasaurus' teeth, a giant mouth to floss and crawl in, and many other interactive activities including the home of the Tooth Fairy.

LONGO'S COVE

Climbing and negotiating from pad-to-pad, children are immersed in an aquatic wonderland of Florida sea life all while learning to conquer new heights and navigate through all the levels of the 26 foot climber. Children can develop their muscular and gross motor skills, improve their balance and flexibility, and challenge their concentration and problem-solving. Children can explore our boathouse and pirate ship and dive down under the water-line to learn about aquatic life with a digital interactive floor.

BLUE BLOCK BONANZA

It's time to discover your inner architect through imagination and creative play in this exhibit. Children can build ramps, forts, or anything they can imagine with larger-than-life blocks as big as you! There's no limit to what you can create with blue blocks in all shapes and sizes. This exhibit will enable children to make a huge range of creations, building something different every day.

BETH'S BEACH AT THE SANDY SHACK

Enter our beach through a kid-sized Sandy Shack. Playing in sand is an opportunity for unstructured play time. Our granular rubber sand creates a beach that stimulates the senses and imagination. Children can dig, explore, bury and hide while they manipulate loose sand and discover its unique properties.



EXHIBITS

COMPLEMENTARY EXHIBITS

ELECTRICIAN MORRIS' SNAP CIRCUITS

Help Morris build simple electronic devices that really work! Guests can follow simple instruction sheets to make projects that teach how to build basic circuits, switches, motors, lights and more.

PRO SCOPE STATION

Explore the world of the small with digital microscopes on tables mounted with a variety of objects that look like you've never seen them from up close.

GUESS WHO

Based on the popular children's board game, guests use simple yes-or-no questions to figure out which child the other player has selected.

TREE STUMP TABLES

These unique tables host a rotating variety of puzzles, building toys and games to engage the mind and inspire creativity.

MAGNET TABLE

Guests can use magnetic building toys to build to the sky! Even the table itself can become part of a sculpture or building.

MORRIS' PIZZA KITCHEN

Order up! Bake the perfect pie in Morris' brick oven, with all your favorite toppings and sit down to a tasty (if imaginary) meal.

SLAP PIPES

Inspired by a similar instrument by the famous "Blue Man Group," this unique element allows guests to play music by slapping PVC tubes with foam mallets.

TENNIS BALL LAUNCHER

Learn about the power of air pressure. Our huge launcher invites children to fire off tennis balls high into the rafters of the Museum.

TRAVELING EXHIBITS

-IN DEVELOPMENT BY THE MUSEUM-

EXPLORING THE SOLAR SYSTEM

This exhibit will capture the imaginations of children and families with a series of inspiring interactives exploring the corners of the solar system we call home. One group of interactives will explore the properties of the Earth, sun, moon, planets and other bodies of our solar system, while the other group will focus on humanity's exploration of space, with particular attention paid to the International Space Station, the Orion Mission and beyond. Elements included in this exhibit will be a launch simulator for the space shuttle, a kid-scaled climb-in replica of the Orion capsule, a live-feed from the International Space Station, a mechanical tellurian (an orbital model of the Earth, Moon and Sun), a "mining the moon" claw machine, and more. The whole exhibit will center around a 7-meter, fully digital, inflatable planetarium that can seat up to 40 people.

ANANSI AND THE STORIES OF THE WORLD

Storytelling is possibly the oldest form of art and is culturally universal worldwide. This exhibit will introduce the legendary West African character Anansi the Spider, who is said to have brought the gift of stories to the world, as the narrator of several folklore tales from around the world. The stories are told through giant, graphic novel style "pop-up books," and reinforced through interactives to immerse the reader in the story. Interactive elements will include a shadow puppet theater (Kaguya, the Moon Princess – Japan), a feat of strength test (The Ballad of John Henry – United States), a tablet rubbing activity (Lugalbanda and the Anzu Bird – Mesopotamia), and many others.

DONOR AND SPONSOR RECOGNITION

Names of sponsors are included within signage in exhibit spaces, in a manner chosen by the sponsor. Names of donors are displayed on the scales of a large Morris the Explorasaurus mural and on an interactive TV display.

DEIA INITIATIVES

ACCESSIBILITY AND INCLUSION

In Spring 2008, Great Explorations was the Universal Design Award recipient for the Start with the Arts Preschool for children of mixed ability, and a Promising Practice Award honoree at the Annual Conference of the Association of Children's Museums. The Promising Practice Award honored the Museum's Foster Great Futures initiative, which serves thousands of disadvantaged children through interconnecting programs. The Museum also received the Emerging Leaders Award for Accessibility from the Florida DCA and VSA arts of Florida and was nominated twice for the National Museum Medal. In April 2010, museum staff, with input from local multicultural groups and health organizations, began developing an Accessibility Plan. Once the manual is completed, the Museum will begin applying the accessibility standards to current exhibits.

While the 1990 Americans with Disabilities Act went a long way to provide protections for people with disabilities and give guidelines for designing spaces with accessibility in mind, however it did little to provide guidance for designing for CHILDREN with disabilities. Beginning in 2021, with the help of a local family and others in the industry, Great Explorations began developing a set of child-based ADA design standards that can be used inhouse and, with luck, industry-wide, to provide the best possible experience and inclusion for the largest number of children.

Since its founding in 1986 Great Explorations Children's Museum has strived towards creating a diverse, inclusive, and enriching environment. In June 2021, an official Inclusion, Diversity, Equity and Accessibility committee was formed. It is the ongoing goal of this committee to learn and guide the organization at large. The following is a statement of Great Exploration's values and intentions regarding diversity, equity, inclusion, and accessibility.

Current Museum Accessibility Features:

- Wheelchair accessible/available
- Closed Captioning on all narrated video
- Events for neurodivergent guests who need a quieter or less stimulating experience
- Training for all staff in assisting guests of varying abilities, needs and identities.
- Sensory Backpacks with items to help neurodivergent guests deal with over stimulation
- IDEA Committee to help guide the museum forward in the areas of inclusivity, diversity, equity and accessibility.

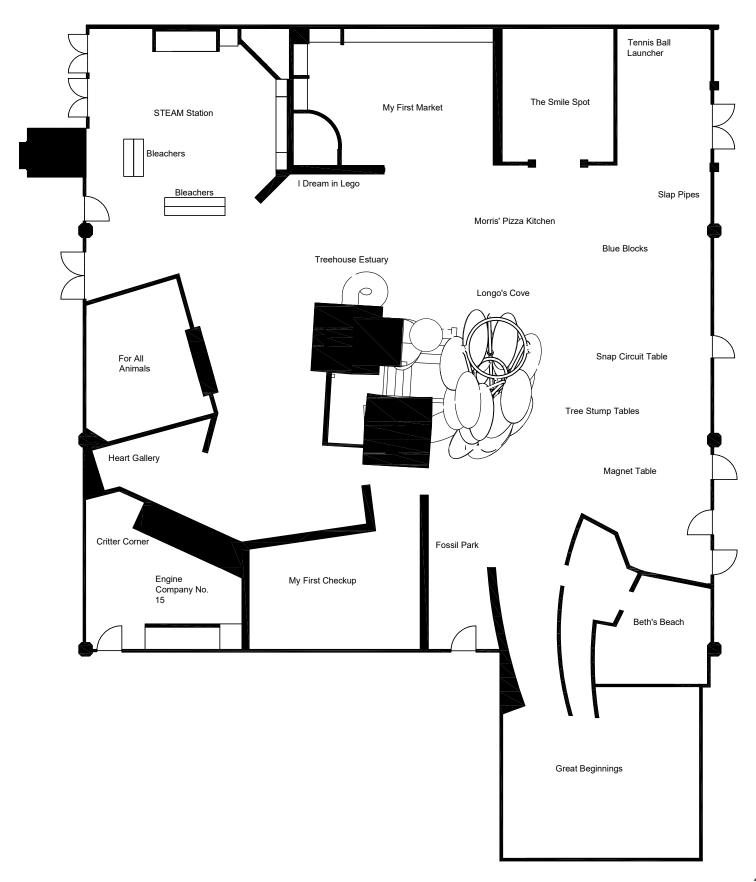
Future Museum Accessibility Features:

- Multi-lingual and Braille signage throughout the Museum.
- Loop system to assist hearing impaired guests with a compatible auditory device
- Video Self Modeling (VSM) technology for visitors with autism
- More accessible exhibits and inclusive programs for diverse audiences: multicultural, disabilities, intergenerational and 2-13-year-olds.

DIVERSITY STATEMENT

Great Explorations is dedicated to a culture of inclusion that inspires children to value themselves and those unique qualities in others through the provision of environments and experiences that foster cooperative play, inquiry, and self-discovery. Great Explorations embraces diversity to better reflect and serve our community. We strive to attract and retain talented and diverse people and to create an inclusive environment where all Board members and employees can contribute to their fullest potential. In a changing world in which we endeavor to improve our business, it is imperative that Great Explorations reflect the diversity of cultures, thinking, and perspectives of its current and prospective guests. Tapping the skills, ideas and perspectives of a diverse workforce will make us a better company and is key to sustaining our continued growth.

MUSEUM FLOOR MAP LEVEL 1



STRATEGIC VISIONING

Our mission: to stimulate learning through creativity, play, and exploration.

GALLERY

Department Vision: Build upon our current space/location to maximize our impact within our community.

OBJECTIVES

- Focus on exhibit space/main gallery to create a world-class experience.
- Provide exposure and additional learning opportunities to children through interactive play.

ACTION STEPS

- Exhibits created, modified, and refreshed to support family engagement, including messages about the value of play/learning.
- Assess exhibit and planned exhibits for accessibility, age appropriateness, and open-ended learning experiences.

OUTCOMES

- New and updated exhibits to engage our diverse community.
- The top community resource for informal learning.

EXPERIENCE

Department Vision: Develop and create new innovative programs, ideas, and activities.

OBJECTIVES

- A broad, flexible approach to engaging families of all backgrounds with varied interests and children of different ages.
- Generate more initial and repeat use of the museum and its programs.

ACTION STEPS

- Create and implement a new play/ education vision and plan for the gallery and outreach programs.
- Develop an effective survey system to gather accurate data on visitor and community perception and vision of the museum.

OUTCOMES

- An immersive experience in informal education where all types of learners can thrive.
- Bring new guests, families, and supporters to our mission and reinvigorate long-standing supporters of the museum.

EDUCATION

Department Vision: Strengthen educational presence and reputation of Early Education Preschool.

OBJECTIVES

- Strengthen the educational presence of Early Explorations Preschool.
- Locate a large space that preschool could use to offer extracurricular activities such as music, yoga, or foreign language.

ACTION STEPS

- Strengthen community partnerships.
- Advertise openings in preschool.
- Fill all classrooms and hire qualified staff to accommodate.
- Research the idea of having a multipurpose space for preschool.
- Increase tuition to include extracurricular activities as an option for preschool students.

OUTCOMES

- Rebuild Early Explorations Preschool to full capacity.
- Strengthen the reputation and popularity of educational programs within the preschool.

STRATEGIC VISIONING

Our mission: to stimulate learning through creativity, play, and exploration.

ACTIVITY

Department Vision: Expand visitor numbers and demographics

OBJECTIVES

- Increase visitation on-sight and off-sight through updated exhibits, programming, outreaches, and traveling exhibits.
- Build a strong county-wide community audience and serve as an essential resource for the underserved.

ACTION STEPS

- Collaborating in programs/exhibits with schools, local communitybased organizations, and corporations.
- Use social media and media partners to build a strong longlasting community for the museum.

OUTCOMES

- Sustainability and a valued community resource.
- Increased visitors to the museum and our mission.

RESOURCES

Department Vision: Develop human and financial resources to support the organization's vision for the future.

OBJECTIVES

- Foster strong relationships with sponsors, donors, community partners, and overall supporters
- Increase overall giving and brand awareness

ACTION STEPS

- Utilize LinkedIn and other professional networks to expand our reach and ability to show appreciation
- Engage the supporters with appreciation events and mission moments.

OUTCOMES

- Grow the knowledge of Great Explorations and community offerings.
- Connect supporters to our organization organically. Share mission moments and educate them where their dollars go.

TALK

Department Vision: Develop thoughtful communication to engage meaningfully with our community, & donors.

OBJECTIVES

- Improve strategic messaging
- Foster relationships with media influencers and press

ACTION STEPS

- Collaborate with other departments to develop & share creative, educational content, with an emphasis on in-museum programming or at-home play.
- Intentional communication regarding all fundraising initiatives and paid programming
- Cultivating and participating in a conversation with the local community
- Send more frequent, thoughtful communications about the museum to media contacts through press releases

OUTCOMES

- Increased digital engagement in connection with our mission and programming.
- Increased community awareness of our funding and its impact
- Expand resources for partnerships and exposure in the community
- Increased media appearances and mentions

HE VISION/TRACTION ORGANIZER

MISSION STATEMENT: TO STIMULATE LEARNING THROUGH CREATIVITY, PLAY, AND EXPLORATION

PLANNING PROCESS

Great Explorations uses EOS tools within the entire company as a planning process platform to solve issues, plan and prioritize work, follow processes, communicate with one another, measure data, clarify roles, and lead and manage projects and people.

This EOS system is a business operating system, which is a complete business model and tools to help leadership teams improve, gain traction, and grow their institutions including how it holds meetings, solves issues, plans, measures success, and structures itself.

EOS tool used in the planning process is a Vision/Traction Organizer (V/ TO) - to help your leadership team define, document, align upon, and disseminate the organization's Vision.

We use the V/TO within our departments to update our section of the Strategic Plan each quarter which is then submitted for board approval.

CORE VALUES

1. Dream big, work hard, stay humble

- The big picture is more than just the individual steps to get you there
- Inspire & be inspired to have fun, be creative & think outside the box
- Create something out of nothing & make the ordinary extraordinary

2. Work smarter, not harder

- A great team is made up of individual team players
- Take responsibility for your own actions
- Be on time whether it's the start of the work day, a meeting, or a project deadline

3. Actions speak louder than words

- Act with integrity and honesty
- Have a strong sense of fairness and respect
- Dress to impress

4. Change nothing, and nothing changes

- Don't be afraid to take risks
- Playful learning has the power to change the world
- It's not about being the best, it's about being better than yesterday

MARKETING STRATEGY

Target Market/"The List": Our target audience is kids between the ages of 2 - 7; caregivers, between the ages of 25 - 40; with average household income; believing education is important and kids can learn in unique ways. Our target market is neighborhoods south of Gandy.

Development Target Market: Our development target market is local companies that have community priorities including STEM Education and Early Childhood; larger local companies who have a vested interest in volunteer networks with their employees; and small businesses that are looking for ways to help the community. Our target market for individual donors is adults with expendable income who believe education in important and kids can learn in unique ways. Our target market is family foundations, community leaders, and large/local businesses supporting the Tampa Bay area.

Proven Process: Effective communication and donor recognition | Great Ex membership value

Uniques:

- Where learning occurs through hands on play
- Indoor explorations, out of the heat and rain
- Numerous events & reciprocals with your membership
- Safe place to play



learning experience for children

THE VISION/TRACTION ORGANIZER

MISSION STATEMENT: TO STIMULATE LEARNING THROUGH CREATIVITY, PLAY, AND EXPLORATION

1-YEAR PLAN

Future Date: 6/30/23 **Revenue:** \$2.6 million **Profit:** 4 % (\$107,500)

Measurables: 150,000 visitors, 142 students in education

Goals for the Year:

• Fill all 7 classrooms (students and teachers).

• One new exhibit sponsorship

• Mobile gift ship in the lobby and digital store

Increase number of birthday partiesExpand social media platforms

• Increase fees for all revenue streams

3-YEAR PICTURE

Future Date: 6/30/25 Revenue: \$2.75 million

Profit: 6% of revenue (\$165,000)

Measurables: 200,000 visitors, 152 students/month in Ed.

What does it look like?

• 60 people on the team - RPRS

• Exhibits sponsored (\$150K)-annual revenue at or above

• Major corporate partnerships

• Enrichment & specialty programs (fee, grant, sponsor)

• Core processes documented and followed by all (FBA)

• Homeschool programming (digital/in person) - STEAM workshops

• Fill all 7 preschool classrooms

• Strong admin support team

Great Extraordinaires program solid

• \$250,000 fundraising

• Endowment formed with Grandparents' Guild

• Capital Campaign Building Committee formed

• Rock star grant department

• All board members engaged - cheerleaders for us

• Leaders in STREAM Education in St. Pete

• Expand outreach for STREAM Education

• Designated science center open (in museum, mobile, new location)

• Increased social media engagement

• Increased tuition & fees (school, field trips, admissions/memberships)

• Increase memberships and value

• Science focused sponsorships/corporate partnerships

• Original content/Morris on social media platforms

Solid in creative learning and on gallery floor programming

• Membership kiosk

10-YEAR TARGET

By 2030, state of the art new building with outdoor space

ROCKS

Future Date: 2/07/2023 **Revenue:** \$450,545 Nov - Feb

Profit: \$175,000 (39%)

Measurable: 30,000 visitors, 145

students in education Rocks for the Quarter:

• Development timeline and

• Education plan for Planetarium.

• Review all areas of AAM.

• Increase tuition for preschool and

stay and play.

 Hold all employees in the organizational accountable for following all processes and policies.

• Determine permanent Discovery Center Location.

ISSUES LIST

- Growth of organization/budget
- Chief Learning Officer position
- AAM Accreditation
- Boardroom Upgrades/remodel
- Discovery Center Target Market
- Next steps for Discovery Center



To Whom It May Concern,

Easton would greatly benefit from attending the Great Explorations Summer Camp this summer. This is the last school year Easton faced a lot of behavioral obstacles that he was able to overcome due to finally being diagnosed with ADHD and getting on medication that helped him do a complete 360 in his behavior. Now he is engaged and curious about all of the things that he encounters. This coming September he will become a big brother again and due to that our family is trying to save all the money we can to prepare for our family's newest addition. Any help we receive in regards to discounted summer camp rates would be greatly appreciated. Thank you so much for the consideration.

summer camp rates would be greatly appreciated. Thank you so much for the consideration.
Gratefully,
Holly M.

To Whom It May Concern:

My Daughter, Delilah, attended Great Explorations from when she turned 2 years old until the time that she graduated VPK at 5 years old. She loves the Museum and has a wonderful time every time she visits. Although she has moved on to kindergarten and loves her new school, when asked where she would like to attend summer camp, she immediately replied "Great Ex!" with a huge smile on her face.

Our family would love to send Delilah to Great Ex for all camps when her new school is closed because it is a place that she truly enjoys and feels comfortable. A Scholarship would benefit our family tremendously as it would allow us to send her to a place we trust and that she loves. Without a scholarship, I don't believe we would be able to afford to send her there and would likely have to take turns missing work to stay home with her. We are truly grateful for Great Explorations and the camp scholarship.

nc		

John B.



To Whom It May Concern,

Our son, Jett has been at Great Ex since he turned two last June. Over the last year we've seen tremendous growth in his development, and he comes to school excited daily. He's made many friends and memories during his time here and loves his teachers.

While I've always known we have something special here at our school, it means the world to me to be able to share Early Exploration's with not only my students, but my own children as well. I am certain without this scholarship provided to my family, we would not be able to send him here, and we are eternally grateful for the opportunity.

Thank you,

Emily B.

Our son, Edison, was born during the COVID pandemic three years ago. Due to the financial limitations and economic hardship, we have only been able to provide him with socialization in a home day care setting with his grandmother prior to attending Early Explorations. The scholarship to Early Explorations preschool has helped Edison learn and grow with peers more than we could have ever hoped. Edison is a very shy child, but he has slowly come out of his shell while attending Early Explorations and we cannot wait to see how much more he grows in the next year.

The scholarship also allows for him to prepare for entry into kindergarten. To be able to expose our son to a program/preschool that understands the importance of child development through a hands-on approach would be invaluable. We are so grateful for the opportunity this scholarship gives our family!

Sincerely,

Matthew and Erica H.



To Whom It May Concern,

Having our children attend Early Explorations preschool on scholarship is of tremendous help. We know that our children are growing and thriving in an environment that embraces them fully and unconditionally. They come home every day excited to tell us what they have learned and about how much fun they have at school. We have seen lots of improvement in their problem-solving abilities and creativity in the arts.

Ethan, a brand new two-year-old, particularly loves 'show and tell' in the Minnows classroom. He loves bringing items from home and then being encouraged to describe them using new concepts such as colors, shapes, and sizes. He is learning and playing all at the same time. Our almost 4-year-old Morgan has blossomed at school. Once a very shy and reserved child, she now has many friends and is a confident learner.

Most importantly to us as parents, they are in an environment that practices kindness and employs teachers who are passionate about Early Childhood Education. We are truly thankful for the generous support of the Great Explorations community and the opportunity to have our children attend a preschool that would otherwise be out of reach financially for our family.

Thank you,

The Wallace Family

To Whom It May Concern,

It is an honor for my son to be chosen for a scholarship to Early Explorations Preschool for his early childhood education. Elijah is graduating V.P.K. this year, and tells us all the time that he wants to stay at Great Explorations for school. He loves his friends and teachers, and we appreciate the community here at Great Explorations. Elijah has learned so much and is starting kindergarten in the fall and has already began to read. His assessment scores are great and we owe a lot of that to Early Explorations!

We are also grateful that he received a summer camp scholarship. It gives us great relief that he will receive quality childcare over the summer, while experiencing summer camp to its greatest potential.

Thank you for this opportunity.

-Harris Family



To Whom It May Concern,

As a recipient of this preschool scholarship, I would like to express my sincere gratitude for the opportunity in which my daughter may attend the preschool of our choice. Early Explorations was the first school on our list! When the chance arose for me to teach at Early Ex., I was so excited to be at the same facility as my daughter. I'm provided with a strong sense of security knowing that I can be there in seconds if needed, especially since this was her first time in someone else's care than my own.

When I became aware that my daughter would be granted a scholarship to attend, a substantial weight was lifted from my shoulders. I can use the funds initially budgeted for tuition to invest in her future. I plan to set aside as much as possible into her savings, should she ever need it. My family is incredibly grateful for the support provided by this scholarship.

With appreciation,

Taylor and Caroline C.

To Whom It May Concern,

It is with great excitement I am writing to express my gratitude for my son to be chosen for a summer scholarship at Early Explorations Children's Museum. My son, Emery, is thrilled to be given the opportunity to attend exceptional childcare this summer of 2023. By moving onto the next grade this fall, it is a pivotal point in his schooling ahead that comes with challenges along with great adventures. The opportunity to build strong friendships, unforgettable memories, and impactful relationships with staff, in this summer ahead, is something we are eternally grateful for towards this transition. With this scholarship, Emery will be able to have a meaningful summer, while also giving us relief in knowing he is in the best hands possible.

Thank you again for this opportunity, he is already counting down the days!

Sincerely,

The Ross Family

Date: DEC 0 3 1991

GREAT EXPLORATIONS INC 1120 4TH STREET SOUTH ST PETERSBURG, FL 33701 Employer Identification Number: 59-2763359 Contact Person: LORT HALL Contact Telephone Number: (404) 331-0190

Our Letter Dated: May 21, 1987 Addendum Applies: No

__Dear Applicant:

This modifies our letter of the above date in which we stated that you would be treated as an organization that is not a private foundation until the expiration of your advance ruling period.

Your exempt status under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3) is still in effect. Based on the information you submitted, we have determined that you are not a private foundation within the meaning of section 509(a) of the Code because you are an organization of the type described in section 509(a)(1) and 170(b)(1)(A)(vi).

Grantors and contributors may rely on this determination unless the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a)(1) status, a grantor or contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act, or the substantial or material change on the part of the organization that resulted in your loss of such status, or if he or she acquired knowledge that the Internal Revenue Service had given notice that you would no longer be classified as a section 509(a)(1) organization.

If we have indicated in the heading of this letter that an addendum applies, the addendum enclosed is an integral part of this letter.

Because this letter could help resolve any questions about your private foundation status, please keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown above.

Sincerely yours,

Paul Williams

District Director

Charitable Organization/Sponsors Registration Application

PREVIOUS

NEXT

Florida Department of Agriculture and Consumer Services **Division of Consumer Services**



FRIED

COMMISSIONER

CHARITABLE ORGANIZATIONS/SPONSORS REGISTRATION APPLICATION

Solicitation of Contributions Act Chapter 496, Florida Statutes Rule 5J-7.004, Florida Administrative Code

> 1-800-HELP-FLA (435-7352) 850-410-3800 Calling Outside Florida www.800helpfla.com • 850-410-3804 Fax

Make check or money order payable and remit application to:

FDACS

P.O. Box 6700

Tallahassee, FL 32314-

6700

All documents and attachments submitted with this application are subject to public review pursuant to Chapter 119, F.S.

Business Information Edit

Legal Name:

Great Explorations, Inc.

Business Phone:

727-821-8992

Business Fax:

727-823-7287

Business Address:

1925 4th ST N

St. Petersburg Florida 33704

Mailing Address:

1925 4th ST N

St. Petersburg Florida 33704

Email Address:

Iginn@greatex.org

Website Address:

greatex.org

Fictitious Names**

Great Explorations Children's Museum

Early Explorations Preschool

**All fictitious names must be registered with the Division of Corporations. If business is a corporation then 'Name' is the legal name of the business as listed with the Division of Corporations. You must list all names under which you intend to do business.

> Organization Information Edit Top

Form of Organization:

Corporation

FEIN:

59-2763359

Established In:

Florida

Legally Established:

5/21/1986

Edit

Business Details_

Month/Day fiscal

year ends:

06/30

Organization's

Internal Revenue

501(c)(3)

Service Status:

Uploads Attached:

Yes

Attached Documents

1. Name: 501c3.jpg

Type: Exemption Determination Letter

Desc: 501c3 Letter

Purpose of the Organization:

Our mission is to stimulate learning through creativity, play, and exploration.

Purpose for which the contributions are used:

We promote informal learning through hands-on play. Contributions help our efforts of being a museum for all families regardless of socioeconomic status. We offer free or reduced admission to families on EBT/SNAP benefits as well as free title 1 field trips and free community and school outreaches. Support from donors and grants allow us to continue to offer these services to our community.

Major Program activities:

Great Connections, Sensory Sundays, Museums for All, Field Trips, Community Outreach, School Outreach, After-school programs, Preschool, Summer Camp, Terrific Tots

License History Edit Top

Is this charitable organization/sponsor authorized by any other state to solicit contributions?[s. 496.405(2)(d)1, F.S.]

No

Has the charitable organization/sponsor entered into an assurance of voluntary compliance(AVC) or agreement similiar to that set forth in s.496.420, F.S., in any jurisdiction?[s. 496.405(2)(d)4, F.S.]

No

Has the charitable organization/sponsor or any of its officers, directors, trustees, or employees, regardless of adjudication, been convicted of, found guilty of, pled guilty or nolo contendere to, or been incarcerated within the last 10 years as a result of having previously been convicted of, or found guilty of, or pled guilty or nolo contendere to, any felony within the last 10 years? [s. 496.405(2)(d)5, F.S.]

Has the charitable organization/sponsor or any of its officers, directors, trustees, or employees, regardless of adjudication, been convicted of, found guilty of, pled guilty or noio contendere to, or been incarcerated within the last 10 years as a result of having previously been convicted of, or found guilty of, or pled guilty or nolo contendere to, any crime involving fraud, theft, larceny, embezzlement, fraudulent conversion, misappropriation of property, or any crime enumerated in this chapter or resulted from acts committed while involved in the solicitation of contributions within the last 10 years? [s. 496.405(2)(d)6, F.S.]

No

Has the charitable organization/sponsor or any of its officers, directors, trustees, or principal salaried executive personnel been enjoined in any jurisdiction from soliciting contributions or been found to have engaged in unlawful practices in the solicitation of contributions or administration of charitable assets or been enjoined from violating any law relating to a charitable solicitation? [s. 496.405(2) (d)7, F.S.]

Has the charitable organization/sponsor had its registration or authority denied, suspended, or revoked by any governmental agency? [s. 496.405(2)(d)3, No F.S.]

Conflict of Interest

Have all directors, officers and trustees read and complied with the conflict of interest statement for the organization?

Edit Owner/Management Information_

Name:

Angeline Howell

Chief Executive Officer

Title:

In Charge of Distribution

In Charge of Solicitation

Phone:

727-348-9579

Address:

5120 Horseshoe PI NE

St. Pete Florida 33703

Additional Information

Is this person exempt from Public Records? [s. 119.071(4), F.S.] Yes

Is this person compensated? Yes

Name:

Laurel Ginn

Chief Financial Officer

Title:

In Charge of Distribution

In Charge of Solicitation

Phone:

727-348-8744

Address:

6510 Briar Ridge Ct N

Pinellas Park Florida 33782

Additional Information

Is this person exempt from Public Records? [s. 119.071(4), F.S.] Yes

Is this person compensated? Yes

<u>Edit</u> Branch offices, Chapters or Affiliates Top

Other Locations:

Not Applicable

Professional Solicitors Edit Top

Other Locations:

Not Applicable

Edit Fundraising Consultants_ Top

Other Locations:

Not Applicable

Commercial Co-venturers Edit Top

Other Locations:

Not Applicable

Edit Financial Statement_

Fiscal year ending:

06/30/2021

Financial statement source:

990 w/all attached Schedules

The financial information match the information listed on the immediately preceeding fiscal

year financial year:

Total Revenue:

\$1,902,015

Total Expense:

\$1,716,170

5/16/22, 10:22 PM

Program Service Expense:

\$1,339,824

Management & General

\$207,568

Expense: Fundraising Expense:

\$168,778

Uploads Attached:

Yes

Attached Documents

1. Name: 2021-990.pdf

Type: Financial Information

Desc: FY 2021 990

Supporting Documents(List of Sources and Amounts) <u>Edit</u> <u>Top</u>

Application Questionnaire Edit

Did the charitable organization or sponsor receive \$25,000 or more in total revenue during the immediately preceding fiscal year?

Are the fundraising activities of the charitable organization or sponsor carried on by any compensated volunteers, members, or officers?

No

Are any part of the assets or income of the organization or sponsor inured to the benefit of or paid to any officer or member?

No

Does the charitable organization or sponsor utilize a professional fundraising consultant, professional solicitor, or commercial co-venture?

No

Registration application Type_ **Edit**

Registration Application Type:

Charitable

Contributions received in the immediately preceding fiscal year:

\$150,000

Registration Fee:

\$125

Top

Edit **Preparer Information**

First Name:

Laure!

Last Name:

Ginn

Company Name:

Great Explorations, Inc.

Title:

CAO

Phone Number:

727-821-8992

Email Address:

Iginn@greatex.org

Edit

Signature Information Top

I declare under penalty of perjury that all of the information provided in this application and in any exhibits attached hereto, is true and correct.

and further state as follows:

 The information furnished in this application and all supplemental forms, reports, documents and attachments are true and correct to the best of my knowledge. [s. 496.405(2) F.S.]

Signature Name:

Laurel Ginn

Signature Date:

5/16/2022

PREVIOUS

NEXT

Florida Department of Agriculture and Consumer Services **Division of Consumer Services**



CHARITABLE ORGANIZATIONS/SPONSORS REGISTRATION **APPLICATION**

Solicitation of Contributions Act Chapter 496, Florida Statutes Rule 5J-7.004, Florida Administrative Code

> 1-800-HELP-FLA (435-7352) 850-410-3800 Calling Outside Florida www.800helpfla.com • 850-410-3804 Fax

All documents and attachments submitted with this application are subject to public review pursuant to Chapter 119, F.S.

Make check or money order payable and remit application to: FDACS

P.O. Box 6700 Tallahassee, FL 32314-6700

Application Information **Business Information**

Legal Name:

Great Explorations, Inc.

Business Phone:

727-821-8992

Business Fax:

727-823-7287

1925 4th ST N

Business Address:

Saint Petersburg Florida 33704

Mailing Address:

1925 4th ST N

Saint Petersburg Florida 33704

Email Address:

lginn@greatex.org

Website Address:

greatex.org

Fictitious Names**

Not Applicable

Organization Information

Form of Organization: Corporation

FEIN:

59-2763359

Established In:

Florida

Legally Established:

5/21/1986

Business Details

Month/Day fiscal year ends:

06/30

Organization's Internal

Revenue Service Status:

501(c)(3)

Uploads Attached:

Yes

Attached Documents

1. Name: 501c3 1.jpg

Type: Exemption Determination Letter

^{**}All fictitious names must be registered with the Division of Corporations. If business is a corporation then 'Name' is the legal name of the business as listed with the Division of Corporations. You must list all names under which you intend to do business.

Desc: 501(c)3 Determination

Purpose of the Organization:

Our mission is to stimulate learning through creativity, play, and exploration.

Purpose for which the contributions are used:

We promote informal learning through hands-on play. Contributions help our efforts of being a museum for all families regardless of socioeconomic status. We offer free or reduced admission to families on EBT/SNAP benefits as well as free title 1 field trips and free community and school outreaches. Support from our donors and grants allows us to continue to offer these services to our community.

Major Program activities:

Great Connections, Welcoming Wednesday, Museums for All, Field Trips, Community Outreach, School Outreach, After-school programs, Preschool, Summer Camp, Terrific Tots

License History Is this charitable organization/sponsor authorized by any other state to solicit contributions?[s. 496.405(2)(d)1, F.S.] Has the charitable organization/sponsor entered into an assurance of voluntary compliance(AVC) or agreement similiar to that set forth in s.496.420, F.S., in any	No
Contributions?[s. 496.405(2)(d)1, F.S.] Has the charitable organization/sponsor entered into an assurance of voluntary	No
jurisdiction?[s. 496.405(2)(d)4, F.S.]	No
Has the charitable organization/sponsor or any of its officers, directors, trustees, or employees, regardless of adjudication, been convicted of, found guilty of, pled guilty or nolo contendere to, or been incarcerated within the last 10 years as a result of having previously been convicted of, or found guilty of, or pled guilty or nolo contendere to, an felony within the last 10 years? [s. 496.405(2)(d)5, F.S.]	No
Has the charitable organization/sponsor or any of its officers, directors, trustees, or employees, regardless of adjudication, been convicted of, found guilty of, pled guilty or nolo contendere to, or been incarcerated within the last 10 years as a result of having previously been convicted of, or found guilty of, or pled guilty or nolo contendere to, an crime involving fraud, theft, larceny, embezzlement, fraudulent conversion, misappropriation of property, or any crime enumerated in this chapter or resulted from acts committed while involved in the solicitation of contributions within the last 10 years. 496.405(2)(d)6, F.S.]	ny No
Has the charitable organization/sponsor or any of its officers, directors, trustees, or	f No
Has the charitable organization/sponsor had its registration or authority lenied, suspended, or revoked by any governmental agency? [s. 496.405(2)(d)3, F.S.]	No
Conflict of Interest	

Owner/Management Information

Name:

Angeline Howell

Title:

Chief Executive Officer

In Charge of Solicitation

Phone:

727-821-8992 1925 4th ST N

Address:

Saint Petersburg Florida 33704

Additional Information

Is this person exempt from Public Records? [s. 119.071(4), F.S.] Yes

Is this person compensated? Yes

Name:

Laurel Ginn

Chief Financial Officer

Title:

In Charge of Distribution

In Charge of Solicitation

Phone:

727-348-8744

Address:

1925 4th ST N

Saint Petersburg Florida 33704

Additional Information

Is this person exempt from Public Records? [s. 119.071(4), F.S.] Yes

Is this person compensated? Yes

Branch offices, Chapters or Affiliates

Other Locations:

Not Applicable

Professional Solicitors

Other Locations:

Not Applicable

Fundraising Consultants

Other Locations:

Not Applicable

Commercial Co-venturers

Other Locations:

Not Applicable

Financial Statement

Fiscal year ending:

06/30/2022

Financial statement

source:

990 w/all attached Schedules

The financial information match the information listed on the immediately preceeding fiscal year

financial year:

Total Revenue:

\$3,259,954

Total Expense:

\$2,512,961

Program Service Expense: \$1,985,239

Management & General

Expense:

\$276,426

Fundraising Expense:

\$251,296

Uploads Attached:

Yes

Attached Documents

1. Name: 2022-990.pdf

Type: Financial Information

Desc: FY 2022 990

Supporting Documents(List of Sources and Amounts)

Application Questionnaire

Did the charitable organization or sponsor receive \$25,000 or more in total revenue during the immediately preceding fiscal year?

Are the fundraising activities of the charitable organization or sponsor carried on by any compensated volunteers, members, or officers?

Yes

Are any part of the assets or income of the organization or sponsor inured to the benefit of or paid to any officer or member?

No

Does the charitable organization or sponsor utilize a professional fundraising consultant, professional solicitor, or commercial co-venture?

No

Registration application Type

Registration Application Type:

Charitable

Contributions received in the immediately preceding fiscal year:

\$150,000

Registration Fee:

\$125

Preparer Information

First Name:

Laurel

Last Name:

Ginn

Company Name:

Great Explorations, Inc.

Title:

CAO

Phone Number:

727-821-8992

Email Address:

lginn@greatex.orgq

Signature Information

* V I declare under penalty of perjury that all of the information provided in this application and in any exhibits attached hereto, is true and correct.

and further state as follows:

*The information furnished in this application and all supplemental forms, reports, documents and attachments are true and correct to the best of my knowledge. [s. 496.405(2) F.S.]

Signature Name:

Laurel Ginn

Signature Date:

4/24/2023